



FILM Spring 2013 Advisory Committee

Date: 4/12/2013

Called to order: 12:02 pm

Adjourned: 1:15 pm

Chairperson: Jim Graebner

Person completing report: Amanda Hamblin

Members present from industry: Brad Stoddard, Barton Bond, Dirk Norris, Charlie O'Dowd, Brandt Magic, Ted Deiker, JD Healy, Jon Hendry

Members present from CNM: Jim Graebner, Cindy Niedland, Chris Cervantes, Susan Herrington, Marla Peters, Jose Velez, Dave Ruff, Jeannie Baca, Theresa Torres

Next scheduled meeting: To be announced

I. Welcome/Introductions: Jim Graebner

II. Minutes: Reviewed from November 12, 2012; no changes suggested and approved

III. Reports:

- Program still offers two certificates, one in crew training and one in post-production. Post production is new, struggling with enrollment because of lack of knowledge of post-production as a career track. Post production program collaborates with CNM's School of Business and Information Technology. Software is being added to additional labs on ATC campus to accommodate more BIT classes, but classes need to use same version of software packages which will require more coordination than is currently standard.
- New part time faculty allows new topics classes. Steven Gerbson is an award winning director who formerly owned a grip and electric shop in NY, able to teach both above and below the line details. Taught a 3-day directing class over the spring and did well, will teach a similar class and a production class over summer. Above the line classes are currently electives, but may eventually be made into a certificate program once need and potential success is demonstrated.
- 3 dual credit courses are running this spring, have been very popular. Hoping to add Atrisco and Volcano Vista next year. CTE teachers in high school must be accredited, which is difficult, but pool is expanding. John Grace, Sue Hudson, Liz Marshal, Armando Kirwin currently versed in film making and able to teach.
- New CTE outreach manager, Lisa Chakos Knapp, will assist in advertising programs and raising enrollment.



- CNM students are knowledgeable. CNM is trying to train students for production office administration as well as union jobs.
- Legislative update: component of new law requires film companies to spend 10% of employment rebates on job training specifically to receive credits on production costs. Training will be aimed at essential services not available within the state and is intended to develop a well-rounded workforce for industry. Additionally vendor companies can no longer be used to qualify workers as local for rebate purposes. Looking for indirect benefits/rebates opportunities to supplement the \$50 million cap. 50% program recognizes CNM training program and CNM internships, can assist interns moving to professional work.
- TV update:
 - CNM collaborating with ProView Networks, which highlights student athletes around the state, raising their profiles and hopefully improving their later opportunities. No charge to schools or state; program is underwritten by sponsors. Several interns have stayed on professionally following their graduation. Program is also generating interest in Film program.
 - KOAT in process of replacing field cameras in favor of HD equipment. Workflow will be entirely off tape. Next step is true HD broadcast. Also, graphics production is being centralized to a single hub in Florida. Big broadcast groups will increasingly move away from local production of content where possible.

IV. Old Business

- More film productions currently on the ground in NM than we can crew. High number of low budget movies, foreign movies, and movies shooting outside of Albuquerque.
- In Plain Sight donated a number of sets worth approximately \$150,000 to \$200,000, including courtroom set. Breaking Bad has also donated significant sets and materials (worth approximately \$300,000), although donation paperwork has not been finalized. Materials are stored at warehouse and studios around town. CNM has good relationship with prop shop and collaborates with truck driving program to meet material relocation needs.

V. New Business

- Interns from CNM are valuable on productions, but production timelines are variable and may not coincide with term dates. Need internship options to meet needs of students, CNM, and industry. Collaborations during intersession are also problematic due to access issues. Intersession classes charge tuition and fees just like regular session classes, but CNM tuition remains very affordable for technical classes such as those in the FILM program.
- WESST is a nonprofit economic development entity which has space at one end of the building developed into a small studio with green screen, seating, control room, and edit bay. Intended



to support multi-camera small screen productions of multiple types. CNM students may be able to be involved in productions there, and may assist clients in developing high quality streaming content for websites in pre-production and production phases particularly. Potential to pay interns.

- Documentary film festivals all over state will be coming through grant program. New Mexico would be a good place for a Film museum; CNM would be ideal as a place to archive every movie filmed in the state. As part of the rebate, companies are currently required to provide a copy of the film and footage filmed in the state.
- NM Film and Media Industry conference is being held in Albuquerque May 10 and 11. Will address financing and legislation changes, host panels on aspects of production, new technologies, etc. Free to register, present, and attend; sponsorships being accepted.

VI. Adjournment

- 1:15pm