

ALBUQUERQUE PUBLIC SCHOOLS - PROCUREMENT DIVISION
PO BOX 25704
ALBUQUERQUE, NEW MEXICO 87125
PHONE (505) 881-8415
FAX (505) 830-1161

**V
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Mackin
 3505 Country Road 42 West
 Burnsville, MN 53306

SHIP TO

Various APS Sites
 See Purchase Order

**ATTENTION
OF**

See Purchase Order

DATE	VENDOR CODE
4/19/2018	22169

The Procurement Code, Sections 13-1-28 through 13-1-199 NMSA 1978, imposes civil and criminal penalties for its violation. In addition, the New Mexico Criminal statutes impose felony penalties for illegal bribes, gratuities and kickbacks.

PLEASE SHOW PRICE AGREEMENT NUMBER ON ALL INVOICES, SHIPPING PAPERS, PACKAGES, CORRESPONDENCE, ETC. INVOICE IN DUPLICATE.

ITEMS, TERMS, & CONDITIONS

PRICE AGREEMENT

Take-Home Backpacks

Contract Term: April 19, 2018 - April 18, 2024

Per terms and conditions of: 18-036KN

Board Approved: 4/18/2018

Pricing Attached

SERVICES AND/OR GOODS TO BE PROVIDED: The Contractor shall provide the good(s) and/or service(s), as defined in this agreement, on an "as ordered" basis. This is not an order and no funds are obligated under this Pricing Agreement. Funds are obligated by approved purchase orders on an "as needed" basis. Contractor shall receive separate individual Purchase Orders for each individual requests.

MINIMUM AMOUNT: Albuquerque Public Schools does not guarantee a minimum amount of purchases in conjunction with this pricing agreement.

QUOTES AND PAYMENT: The Contractor shall include the APS Pricing Agreement Number on each quote and reflect the price as awarded. If a quote is based on a percentage discount, the quote should document the list price, discount percent, and final price. The invoice submitted for payment shall match the quote and shall note the purchase order number.

Amendments: This Pricing Agreement shall not be altered, changed, or amended except by written agreement signed by both parties.


Reason for Amendment:

Contact: Bobbi Craig

Phone: (720)-340-6893

Email: bobbi.craig@mackin.com

PROCUREMENT DIVISION AUTHORIZED SIGNATURE
VENDOR AUTHORIZED SIGNATURE



 Date: 4-23-18

 Date

**ALBUQUERQUE PUBLIC SCHOOLS (APS)
GENERAL TERMS AND CONDITIONS**

1. INSPECTION. The materials, supplies or services furnished shall be exactly as specified in this order, free from defects in Seller's design, workmanship and materials, and, except as otherwise provided in this order, shall be subject to inspection and test by APS at all times and places. If, prior to final acceptance, any materials, supplies or services are found to be defective or not as specified, APS may reject them, require Seller to correct them without charge, or require delivery of such materials, supplies, or services at a reduction in price which is equitable under the circumstances. If Seller is unable or refuses to correct such defects within a time deemed reasonable by APS, APS may terminate the order in whole or in part. Seller shall bear all risks as to rejected materials, supplies and services and, in addition to any other costs for which Seller may become liable to APS under other provisions of this order, shall reimburse APS for all transportation costs, other related costs incurred, or payments to Seller in accordance with the terms of this order for unaccepted materials, supplies and services. Notwithstanding final acceptance and payment, Seller shall be liable for latent defects, fraud or such gross mistakes as amount to fraud. Any test programs and procedures required by the specifications are in addition to, and do not limit, APS's rights provided in this Paragraph.

2. WARRANTIES. Seller warrants the materials, supplies or services furnished to be exactly as specified in this order, free from defects in Seller's design, labor, materials and manufacture, and to be in compliance with any drawings or specifications incorporated herein and with any samples furnished by Seller. All applicable UCC warranties, express or implied are incorporated herein.

3. ASSIGNMENT. Neither the order nor any interest therein, nor claim thereunder shall be assigned or transferred by the Seller except as authorized in writing by APS. No assignment or transfer shall relieve the Seller from its obligations and liabilities.

4. CHANGES. APS may make changes within the general scope of this order by giving notice to Seller and subsequently confirming such changes in writing. If such changes affect the cost of, or the time required for performance of this order, an appropriate equitable adjustment shall be made. No change by Seller shall be recognized without written approval of APS. Any claim of Seller for an adjustment under this Paragraph must be made in writing within thirty (30) days from the date of receipt by Seller of notification of such change unless APS waives this condition. Nothing in this Paragraph shall excuse Seller from proceeding with performance of the order as changed hereunder.

5. LABOR DISPUTES. Seller shall give prompt notice to APS of any actual or potential labor dispute which delays or may delay timely performance of this order.

6. TERMINATION AND DELAYS. APS may by written notice stating the extent and effective date, terminate this order for convenience in whole or in part, at any time. APS shall pay Seller as full compensation for performance until such termination: (1) the unit or pro rata order price for the delivered and accepted portion; and (2) a reasonable amount, not otherwise recoverable from other sources by Seller as approved by APS with respect to the undelivered or unaccepted portion of this order; provided compensation hereunder shall in no event exceed the total order price. Such amount will be limited to the Seller's actual cost and shall not include anticipated profits.

APS may by written notice terminate this order for Seller's default, in whole or in part, at any time, if Seller refuses or fails to comply with the provisions of this order, or so fails to make progress as to endanger performance and does not cure such failure within a reasonable period of time, or fails to make deliveries of the items or services or to perform the services within the time specified or any written extension thereof. In such event, APS may purchase or otherwise secure items or services and, except as otherwise provided herein, Seller shall be liable to APS for any excess costs occasioned APS thereby, including incidental and consequential damages.

If, after notice of termination for default, APS determines that the Seller was not in default or that the failure to perform this order is due to causes beyond the control and without the fault or negligence of Seller (including, but not restricted to, acts of God or of the public enemy, acts of APS, acts of Government, fires, floods, epidemics, quarantine restrictions, strikes, freight embargoes, unusually severe weather, and delays of a subcontractor or supplier due to such causes and without the fault or negligence of the subcontractor or supplier), termination shall be deemed for the convenience of APS, unless it shall be determined that the items or services covered by this order were obtainable from other sources in sufficient time to meet the required delivery schedule.

If APS determines that Seller has been delayed in the work due to causes beyond the control and without the fault and negligence of the Seller, APS may extend the time for completion of the work called for by this order, when promptly applied for in writing by the Seller; and if such delay is due to failure of APS, not caused or contributed by Seller, to perform services or deliver property in accordance with the terms of the order, the time and price of the order shall be subject to change under the Changes Paragraph. Sole remedy of Seller in event of delay by failure of APS to perform shall, however, be limited to any money actually and necessarily expended in the work during the period of delay, solely by reason of delay. No allowance will be made for anticipated profits.

The rights and remedies of APS provided in this Paragraph shall not be exclusive and are in addition to any other rights and remedies provided by law or under this order. As used in this Paragraph, the word "Seller" includes Seller and its sub suppliers at any tier.

7. AFFIRMATIVE ACTION. Seller shall not maintain or provide racially segregated facilities for employees at any establishment under his control. Seller agrees to adhere to the principle set forth in Executive Order 11246 and 11375, and to undertake specifically to maintain employment policies and practices that affirmatively promote equality of opportunity for minority group persons and women; to take affirmative steps to hire and promote women and minority group persons at all job levels and in all aspects of employment; to communicate this policy effectively to all persons concerned within Seller's company, with outside recruiting services and the minority community at large; to provide APS on request a breakdown of its labor force by ethnic group, sex, and job category; and to discuss with APS its policies and practices relating to its affirmative action program.

8. INDEMNIFICATION AND INSURANCE. Seller assumes the entire responsibility and liability for losses, expenses, damages, demands and claims in connection with or arising out of any actual or alleged personal injury (including death) and/or damage or destruction to property sustained or alleged to have been sustained in connection with or arising out of the performances of the work by Seller, its agents, employees, subcontractors or consultants, except to the extent of liability arising out of the negligent performance of the work by or willful misconduct of APS. Seller shall indemnify and hold harmless APS, its officers, agents, and employees from any and all liability for such losses, expenses, damages, demands, and claims and shall defend any suit or action brought against any or all of them based on any actual or alleged personal injury or damage and shall pay any damage costs and expenses including attorneys' fees, in connection with or resulting from such suit or action. Seller agrees that it and its subcontractors will maintain public liability and property damage insurance in reasonable amounts covering the above obligation and will maintain workers' compensation coverage covering all employees performing this order on premises occupied by or under the control of APS.

9. PATENT AND COPYRIGHT INDEMNITY. Seller shall pay all royalty and license fees relating to deliverables and other items covered hereby. In the event any third party shall claim that the reproduction, manufacture, use or sale of goods or items covered hereby infringes any copyright, trademark, patent, or other intellectual property rights, Seller shall indemnify and hold APS harmless from any cost, expense, damage, or loss resulting therefrom.

10. DISCOUNTS. APS will take advantage of prompt payment discounts whenever possible; however these will not be used as a means to determine the low responsive and responsible bidder. Any discount period will not begin until the materials, supplies or services have been received and accepted and a correct invoice submitted for payment. If testing is required, discount period will not begin until such tests are satisfactorily completed.

11. CONTINGENCY FEES. Seller warrants that no person or selling agency has been employed or retained to solicit or secure this order upon an agreement or understanding for a commission, percentage, brokerage or contingent fee excepting bona-fide employees or bona-fide established commercial or selling agencies maintained or utilized by Seller for the purpose of securing business. For violation or breach of this warranty, APS shall have the right to annul this order without liability or, at its discretion, to deduct from this order, price or consideration or otherwise recover the full amount of such commission, percentage, brokerage or contingent fee.

12. PENALTIES. The New Mexico Procurement Code (NMSA 1978) imposes civil and criminal penalties for its violation. In addition, New Mexico criminal statutes impose penalties for bribes, gratuities and kickbacks.

13. TITLE AND DELIVERY. Title to the materials and supplies passed hereunder shall pass to APS at the F.O.B. point specified subject to the right of APS to reject upon inspection. For any exception to the delivery date specified, Seller shall give prior notification and obtain approval thereto from APS's Purchasing Department. Order is subject to termination for failure to make timely delivery.

14. TAX STATUS. APS holds a Class 9 Nontaxable Transaction Certificate and is exempt from payment of tax on the purchase of tangible personal property. This certificate will be issued upon request. It is not valid for the purchase of services including construction, or materials that become part of a construction project or for the lease of property. Seller is responsible for payment of all applicable taxes, which will be added to invoice as a separate item at the current rate.

15. APPLICABLE LAWS. If this order is a subcontract under a U.S. Government Prime Contract, applicable clauses of the Federal Acquisition Regulations are incorporated herein by reference. Any provision required to be included in a contract of this type by any applicable and valid Executive Order, federal, state or local law, ordinance, rule or regulation also shall be deemed to be incorporated herein. Any contract or litigation resulting from acceptance of this purchase order will be construed according to the laws of the State of New Mexico unless otherwise stated.

SUBMISSION COVER SHEET

(Submit with your bid.)



BIDDER ACKNOWLEDGEMENT: By responding to this Bid, the undersigned Bidder (1) acknowledges that he or she agrees to the terms and conditions set forth in this Bid; (2) certifies that the Bidder has not, either directly or indirectly, entered into action in restraint of full competition in connection with the bid submitted to the District; and (3) agrees to furnish the materials, supplies or services as required within the time specified under the conditions imposed at the price indicated.

Signature of Authorized Representative: Grace Mundt Contractor's License #: _____ (If Applicable)

Type or print name of above: Grace Mundt Address 1: 3505 County Road 42 West

Name of Firm: Mackin Educational Resources Address 2: Burnsville, MN 55306

Telephone No.: 800-245-9540 E-Mail: bids@mackin.com

Resident/Veterans Preference Certification No. (If applicable): _____

Contact information for Sales Department:	Contact information for POs/Invoicing/Etc.:
Name of Contact: <u>Bobbi Craig, Local Sales Consultant</u>	Name of Contact: <u>Customer Service Team</u>
Telephone No.: <u>720-340-6893</u>	Telephone No.: <u>800-245-9540</u>
Email Address: <u>bobbi.craig@mackin.com</u>	Email Address: <u>bids@mackin.com</u>

***** IF ANY OF THIS CONTACT INFORMATION CHANGES, IT IS THE RESPONSIBILITY OF THE CONTRACTOR TO IMMEDIATELY NOTIFY APS PROCUREMENT. *****

BID SUBMITTAL REQUIREMENTS AND CHECKLIST

Please submit your completed bid, including the following items. Note that the requested information is mandatory and **failure to submit these items with your response may deem it non-responsive and may be disqualified.** Submittals must be in the following order and all items must be included in your response to this bid.

PRINTED SUBMITTALS:

- Submission Cover Sheet **SIGNED**
- Bid Pricing List – **DO NOT SUBMIT ANY PRINTED CATALOGS.**
- Specification Exception Form **SIGNED**
- Completed Conflict of Interest and Debarment/Suspension Form (see Compliance section) **SIGNED**
- Campaign Contributions Disclosure Form (see Compliance section) **SIGNED**
- Resident Contractor (or Veteran Resident Contractor) Preference Certificate **SIGNED**
- Addendums (if applicable) – **before** submitting your bid, please check for addendums here:
<http://www.aps.edu/procurement/current-bids-and-rfps>

Bid Pricing List

(Submit with your bid.)

Backpack should contain:	Please note on the specifications exception form (page18) if you're bidding other than stated.	Cost
Backpack	<p>Mackin is bidding exceptions to all of these items. Please see the following page for the exception form and a short narrative describing Mackin's proposed take-home reading package.</p>	\$ 3.25
4 leveled-readers (depending on grade level)		\$ 21.00
1 Parent resource and activity book with parent/student instructions in both English & Spanish		\$ 1.25
1 Parent tip card for reading success		\$ 0.20
1 Writing Journal		\$ 0.79
Fee for assemble (price per backpack)		\$ Free
TOTAL COST: (1 backpack with all items included)		\$ 26.99
<p>PLEASE NOTE: This backpack configuration is based off of previous orders/needs, future needs may change and other items may be required for the backpacks. Therefore, we are also asking for a discount on other items.</p>		
<p>Discount off other items not listed here based on manufacturer and/or publisher's price paperback books list:</p>		10-30 %

- A. Exclusions (if any): Discount above for additional purchases applies only to paperback books and is dependent on publisher. Should you request another title or item other than a paperback book, simply reach out to Classroom Services for a price quote.
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-
- B. Turn-around time after receipt of order: A large initial order could be turned around 40-50 days after receipt of order. School just orders additional quantities, order could be fulfilled in 35-45 days after receipt of order. We will strive to work within your required time line.
-
- D. Please specify return and/or replacement policies: Mackin warranties all items will arrive free of defect and in new condition. You may return any book for credit, regardless of binding, if it has not been stamped, processed, or circulated. If you should ever experience an issue, please contact us with the following information to process your request: Title, ISBN, Barcode and reason for return.
- Mackin Classroom Services Phone: 800-245-9540**
- Email: classroomservices@mackin.com**
-
- E. Please specify shipping costs & policies: Shipping is free with Mackin.
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Firm Name: Mackin Educational Resources

SPECIFICATIONS EXCEPTION FORM

Note: Your bid may be rejected if you do not sign and submit this page.

Bid on materials, supplies, or equipment with varying specifications may be considered by Albuquerque Public Schools. However, in the interest of fairness and sound business practice it should not be the responsibility of APS to probe for information concerning items which you intend to furnish. Therefore, if your bid differs from the specifications or if you take exemption to any of the requirements, such information must be clearly stated in the space following. Failure to do so may result in forfeiture of bid bond, if applicable, or seller may be found in default.

Mackin is proposing an alternate take-home reading backpack and titles. We are bidding variations
on the pricing page from the prior page. For your convenience, we have included a copy of your
pricing page with our proposed package, as well as a short narrative detailing Mackin's product. If
you have any questions, please reach out to Grace Mundt at bids@mackin.com.



I do meet specifications: _____

Signature

Exceptions are as stated: Grace Mundt _____

Signature

Mackin Proposed Bid Pricing List

Backpack Contents	Description	Cost
Backpack	<ul style="list-style-type: none"> • Nylon drawstring backpack • Color coded by grade: red, orange, purple, yellow, green, blue 	\$3.25
4 leveled-readers	<ul style="list-style-type: none"> • Quality, hand-selected fiction and non-fiction titles from publishers such as Teacher Created Materials, Candlewick Press, Sleeping Bear Press, Lerner Publishing Group, Rourke, Peachtree Publishers, and more. • High-interest, diverse, and grade-level appropriate content. • A variety of reading levels based on grade. 	\$21.00
Workbooks	<ul style="list-style-type: none"> • 8 ½ x 11-inch booklet, printed in color • Fun, engaging activities for students. • Text written in English and Spanish 	\$1.25
Activity Guides	<ul style="list-style-type: none"> • 6 x 9-inch inserts, full color, inserted into the workbook filled with activity ideas • Title-specific activities for the four titles included in the backpack • Students will have the option to discuss, create, imagine, and explore different aspects of each unique story. • Text written in English and Spanish 	\$0.50
1 Parent Tip Card	<ul style="list-style-type: none"> • 1 card, double-sided • 8 ½ x 11-inch page • Ten ways to support student reading at home 	\$0.20
Writing Journal	<ul style="list-style-type: none"> • 8 ½ x 7-inch journal • 20 Sheets • Stitched-cover composition book • Wide ruled pages 	\$0.79
Fee for assemble (price per backpack)		Free
Total Cost (1 backpack with all items included)		\$26.99
Discount off other items books not listed here based on manufacturer and/or publisher's price list: PAPERBACK BOOKS; depending on publisher		10-30%

A. Exclusions (if any): Discount above for additional purchases applies only to paperback books and is dependent on publisher. Should you request another title or item other than a paperback book, simply reach out to Classroom Services for a price quote.

B. Turn-around time after receipt of order: A large initial order could be turned around 40-50 days after receipt of order. School just orders additional quantities, order could be fulfilled in 35-45 days after receipt of order.

Mackin's Take-Home Reading Proposal

Mackin Classroom

Creating Solutions as Unique as the Students Themselves

Mackin Classroom was founded as a dedicated division of Mackin Educational Resources in 2006, propelled by a desire to help teachers with classroom and curriculum needs. Twenty percent of Mackin's business is within the classroom. Our solutions are updated daily to meet the unique needs of each customer. Additionally, we update our database of title selections daily, meeting with publishers weekly to learn about the newest and hottest titles on the market.

Mackin Classroom, a team of teachers, develop custom solutions for leveled libraries, classroom libraries, curriculum kits, take-home reading kits, and other custom solutions. Mackin's team of Classroom Specialists are dedicated to working with our customers to create customized stellar service and products. Our team has truly been devoted to developing and constantly improving our classroom/curriculum products for over 10 years. As no two customers are alike, our products are in a constant state of updates and improvement. When developing a program to meet your needs, we always follow a four-step process: We listen, research, recommend, and deliver.

Take-Home Reading Backs

Mackin's take-home reading packs are designed for **high engagement** (in both the title selection and the activity journal and guides). Our goal is to keep kids reading and writing over the summer, while being motivated by their own passions. The more kids practice reading and writing, the more gains they will experience. While other programs offer a large quantity of educational material, at Mackin, we know that there is only value in truly engaging resources that are actually being used by students.

Mackin's take-home packs of books can be **customized** to meet the unique needs of your literacy project, whether that be summer reading bags, family literacy programs, community outreach, book clubs, reading rewards programs, and more! We will be happy to work with you to create unique packages which can include any of the items we are proposing for your backpacks, alternate title selections, and the option for a digital summer reading program through purchasing eBooks for your students.



Research Based Practices

The International Literacy Association in their position statement on *Providing Books and other Print Materials for Classroom* (1999) highlights the irrefutable research regarding the importance of access to books. Children need to experience **every day** the opportunity to choose something to read which he or she finds meaningful and can understand (Allington and Gabriel, 2012).

Take-home book bags allow for growth in many ways. According to Deborah Marciano, PhD, not only do they reinforce reading instruction taught in the classroom, but they also teach children about their families and encourage interaction. This can assist in “building students’ connections to class activities and identities as readers and learners,” (Walker-Dalhouse and Risko, 2008). Students also feel more ownership with their reading, as they have more autonomy at home than they might in the classroom (Marciano, 2012). Having this access to books is extremely important, as this correlates to higher vocabulary and higher literacy (Storrs, 2016).

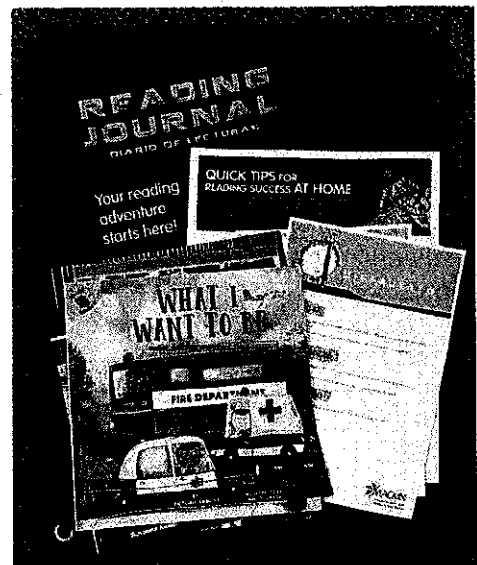
Mackin Classroom Solutions is staffed with dedicated educators who remain current with what the research shows effective for elevating student learning and promoting accelerated literacy. As we partner with districts we are committed to listening and providing the highest level of service related to the unique populations each community serves.

Your Take-Home Reading Package

Mackin understands that your school-to-home reading bags need to be just right for your student population. We have prepared a customized take-home reading package for APS.

Each student will receive 1 nylon drawstring backpack (color coded by grade) stuffed with the following contents:

- ✓ 4 titles hand-selected per grade to meet your population’s reading levels and interest areas
- ✓ Workbooks (text in Spanish and English)
- ✓ Title specific activity guides that are fun and engaging for students (text in Spanish and English)
- ✓ 1 parent tip card
- ✓ 1 writing journal
- ✓ Access to free digital resources on iWantToRead.org



Title Selections by Grade

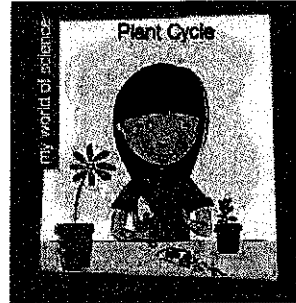
Grade K



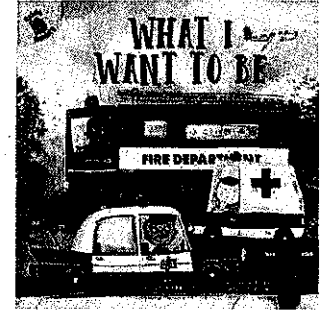
Hide and Seek by Carolyn Kisloski



The Perfect Pet by Carl Nino



Plant Cycle by Samantha Bell

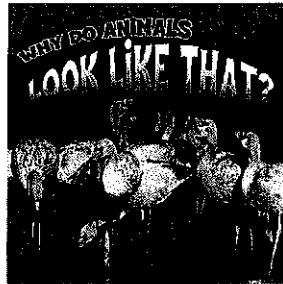


What I Want to Be by Victoria Abbott

Grade 1



How Do We Get to the Moon? By Robert Rosen



Why Do Animals Look Like That? by Sam George

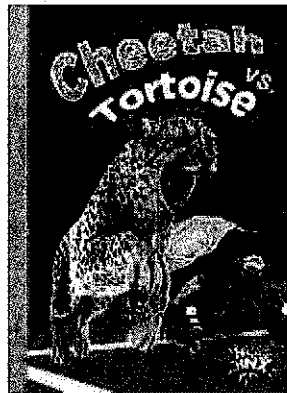


Let's Explore the Stars by Walt K. Moon

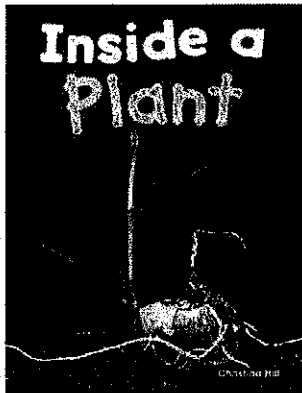


Your Guide to Superheroes by James Reid

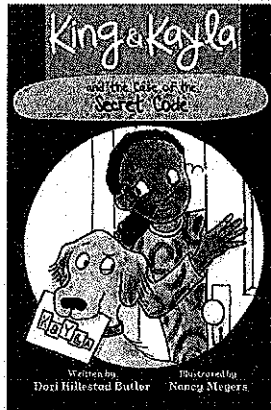
Grade 2



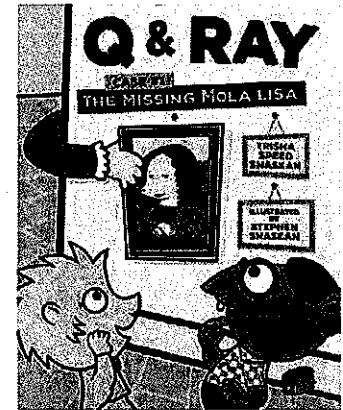
Cheetah vs. Tortoise by Eric Braun



Inside a Plant by Christina Hill

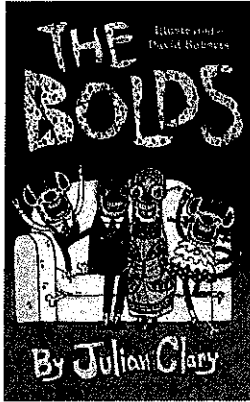


King & Kayla and the Case of The Secret Code by Dori Hillstead Butler

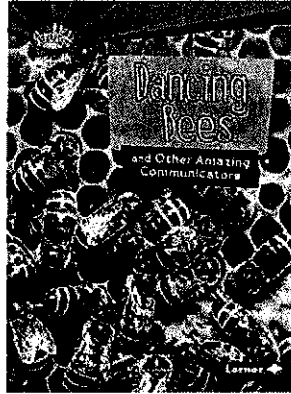


Missing Mola Lisa: Case #1 by Trisha Speed Shaskan

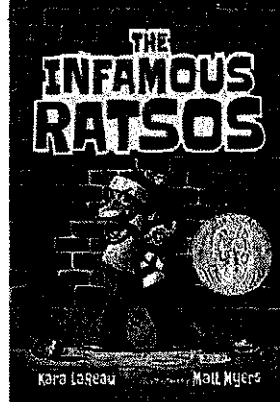
Grade 3



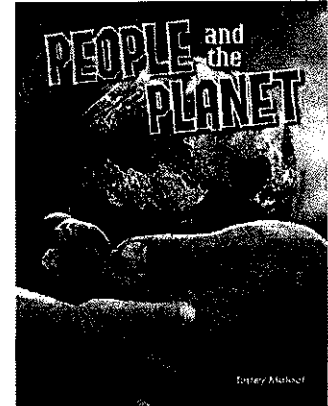
The Bolds by Julian Clary



I Dancing Bees and Other Amazing Communicators by Mary Lindeen

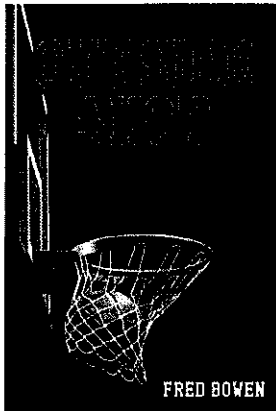


The Infamous Ratsos by Kara Lareau



People and The Planet by Torrey Maloof

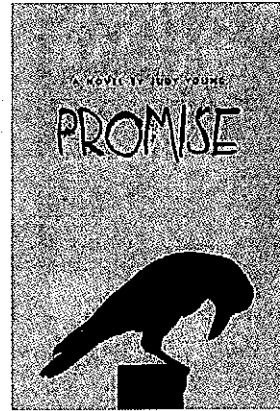
Grade 4



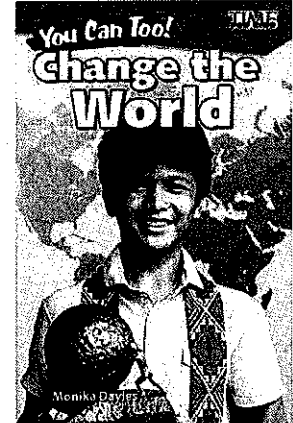
Outside Shot by Fred Bowen



Natural Disasters by Jim Westcott

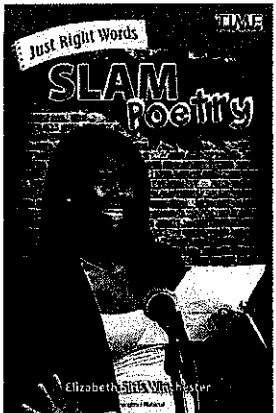


Promise by Judy Young

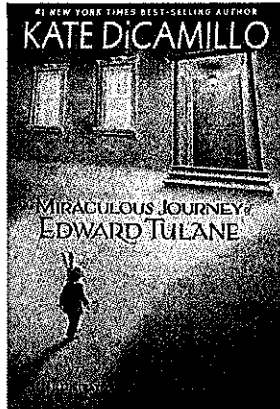


You Can Too!: Change The World by Monika Davies

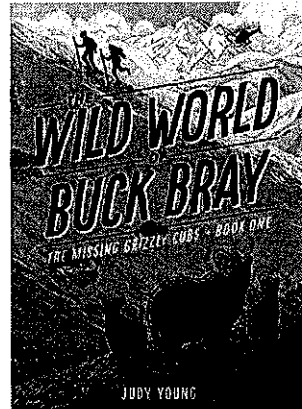
Grade 5



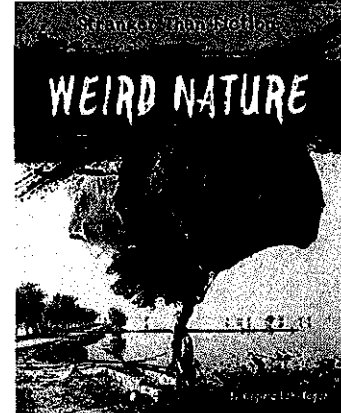
Just Right Words: Slam Poetry by Elizabeth Siris Winchester



Miraculous Journey of Edward Tulane by Kate DiCamillo



Missing Grizzly Cubs by Judy Young

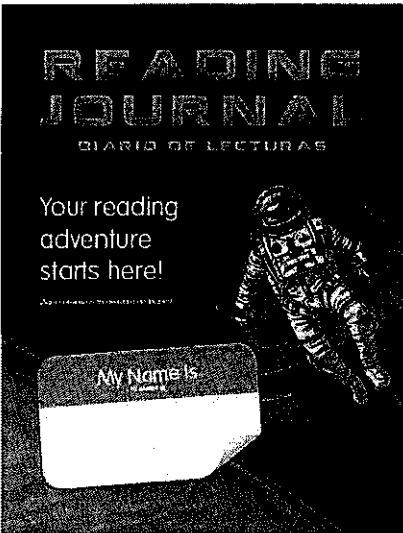


Weird Nature by Virginia Loh-Hagan

Workbooks

Each backpack comes stuffed with a workbook designed to keep K-5 students engaged in reading and writing throughout the summer. All text in the workbook is in English and Spanish in order to accommodate diverse communities. The workbooks begin with both a letter to the student and to the parent/caregiver. Each activity keeps the student engaged in thinking about what their reading through the theme of "adventure" in order to keep the student motivated. Our philosophy is that students need access to writing activities they will be motivated to complete in the summer. That is why all activities in this workbook are engaging, fun, and educational. We also include cut-out pages for the student to design their own puzzle and bookmarks.

Sample pages from workbook:



Dear Readers and Writers

Here just through home is very special collection of books. You can read them again and again, but don't forget to visit a library or share books with friends and family. You can read!

- | | |
|-------------------------------|------------------------------|
| It's weekly news | It's a trend |
| It's funny | It's interesting |
| It's a travel book | It's a magazine |
| It's a book about nature | It's a book about science |
| It's a book about history | It's a book about art |
| It's a book about sports | It's a book about music |
| It's a book about animals | It's a book about space |
| It's a book about the ocean | It's a book about the world |
| It's a book about the future | It's a book about the past |
| It's a book about the present | It's a book about the future |

Note for Parents / Caringivers:
Thank you for making reading and writing an important part of your child's routine. Research shows that having language interaction with your child at home increases the importance of daily reading, writing, and talking around everyday life. A writing journal is ideal for you and your child to respond to a variety of books. Each page is designed to help your child respond and complete their work. Encourage your child to spend time after reading to talk through what they've learned and use the journal as a place to read creatively through writing.

Go ahead and get started!
You are already on your way to becoming a stronger reader and writer!

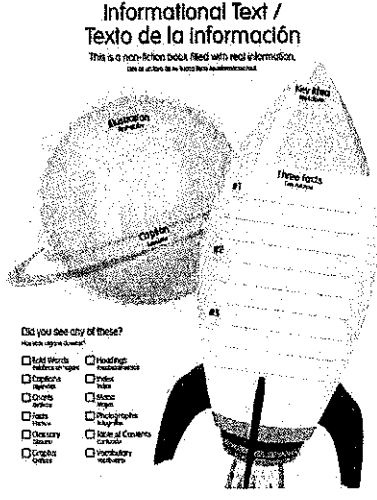
Estimados lectores y escritores,

Acabas de traer a casa una colección muy especial de libros. Puedes leerlos tantas veces como quieras, pero no te olvides de ir a una biblioteca o compartir los libros con tus amigos y familiares. Puedes leer.

- | | |
|-------------------------------|-----------------------------|
| Es una revista | Es una tendencia |
| Es divertido | Es interesante |
| Es un libro de viajes | Es una revista |
| Es un libro sobre naturaleza | Es un libro sobre ciencia |
| Es un libro sobre historia | Es un libro sobre arte |
| Es un libro sobre deportes | Es un libro sobre música |
| Es un libro sobre animales | Es un libro sobre espacio |
| Es un libro sobre el océano | Es un libro sobre el mundo |
| Es un libro sobre el futuro | Es un libro sobre el pasado |
| Es un libro sobre el presente | Es un libro sobre el futuro |

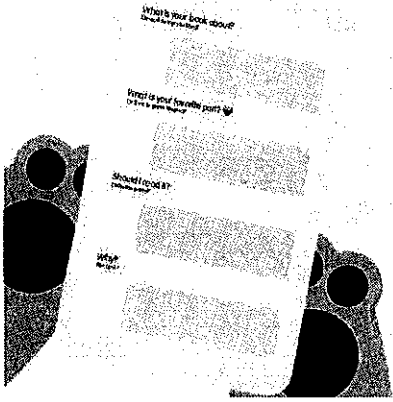
Nota para Padres / Tutores:
Gracias por hacer de la lectura y la escritura una parte importante de la rutina de su niño. Las investigaciones demuestran que tener interacción lingüística con niños en casa aumenta la importancia de leer, escribir y hablar todos los días. Un diario de escritura es ideal para usted y su hijo para responder a una variedad de libros. Cada página está diseñada para ayudar a su hijo a responder y completar su trabajo. Encourage a su hijo a pasar tiempo después de leer para hablar acerca de lo que ha aprendido y utilizar el diario para escribir creativamente a través de la escritura.

¡Adelante y empieza!
Ya estás en camino de convertirse en un mejor lector y escritor!



Opinion / Opinión

An opinion is what you think about something.
Una opinión es lo que piensas acerca de algo.



Activity Page / Página de actividad

Color and cut out the book marks below. Punch a hole in the end of the bookmark and add some colorful string or a ribbon.
Colorea y recorta los marcadores de libros que están abajo. Haz un agujero al final de cada marcador y añádele un cordón o una cinta colorida.



Title-Specific Activity Guides

For each title your student receives, they will receive a 6 x 9-inch inserts, full color, inserted into the workbook filled with activity ideas to further engage with the texts they are reading. The title-specific activities are for the four titles included in the backpack per grade. Students will have the option to **discuss, create, imagine, and explore** different aspects of each unique story. The text is written in English and Spanish in order to maintain accessibility to diverse families.

And the Pet Show

Overview
 The story of a boy who loves his dog and his pet show.

Objective
 To understand the importance of a pet and how to take care of it.

Language
 The story is written in English and Spanish.

Standards
 The story meets the following standards:

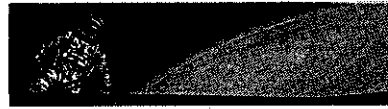


Parent Tip Card

Each backpack comes stuffed with a double-sided, full-size (8 1/2 x 11 inch), full-color card designed as a tool for parents and caregivers. Each card includes 10 tips to support student reading at home.

QUICK TIPS FOR READING SUCCESS AT HOME

10 tips to support student reading at home.



MAKE TIME FOR READING
 Schedule time for reading every day. It can be as little as 15 minutes.

READ ALOUD
 Read to your child every day. It helps them learn to read.

BOOK, BOOKS, AND MORE BOOKS
 Make reading fun by using books that interest your child.

ANYTIME, ANYWHERE, ANYHOW
 Reading can happen anywhere, anytime.

STORYTELLING
 Encourage your child to retell the story in their own words.

SET AN EXAMPLE
 Show your child you are a reader. Let your child see you reading.

BOOK TALKS
 Ask your child questions about the book they are reading.

REFERENCES
 Use references to help your child understand the story.

JUST READ!
 Encourage your child to read for fun.

READ ALOUD

Grow your child's vocabulary and model fluency by reading to your child.

- Choose a picture book each night to read as a bedtime story.
- Make time in the evenings or on weekends to read a chapter book aloud to the whole family.

READING IS FUN!

Encourage reading for fun!

- Help your child choose books that will keep them engaged.
- Find titles of your child's favorite character.
- Find a non-fiction text filled with graphics about your child's passions.
- Comic books and graphic novels are great too!
- Check out popular books with **DOGGO Books Reviews** for kids by kids <https://www.doggobooks.com/>.

Writing Journal

Each backpack comes stuffed with a wide-ruled, 8 1/2 x 7-inch, 20-sheet, stitched-cover composition book for your students to have a place to write about what their reading, write stories, journal, and more. This writing journal services as a perfect tool for expanding and completing activities found in the workbooks, title-specific activity guides, and on the parent tip-card.

iWantToRead.org

iWantToRead.org is a fun place for kids to explore and engage with the titles they're reading at home. It is a free space where kids can post book reviews, discover activity guides, download summer reading journal, and find additional books recommendations and resources. **This site is made free to you as a part of our summer reading program.** If you would like your students to have digital access to their books, each of our proposed titles are also available to be purchased as eBooks. Please contact Mackin for a quote on eBooks if desired.

I Want to Read!

WELCOME!
 Your Reading Adventure Starts Here!

There's nothing better than being cozy, lazy, crazy days of summer with a selection of great books. Read, write, imagine, explore and dream: it's the perfect way to help your work when it's summer time!

This website is designed for you and your kids to find information about the summer program, explore the titles assigned to their grade level, download the Summer Reading Journal, access the activity guides, rate the titles, post reviews and track the progress of the school or the community as you work toward your reading goals.

Log your progress! Start here:

Grade K Grade 1



Go digital with MackinVIA™ and iWantToRead.org

100% Digital Package Options

Mackin also has digital resources available which accommodates all students outside of the classroom. Mackin can provide a shared digital collection of eBooks through our website iWantToRead.org. With your digital program, students will have access to eBooks and title-specific resources online: summer reading journal, title-specific activity guides, and more. Please contact Mackin if you would like to quote for take-home reading eBooks.

Free Sorting and Shipping with Inside Delivery

Mackin will ship your entire order with no shipping or handling charges. Your backpacks will arrive fully stuffed with all books and resources, boxed color-coded by grade, and shipped to each school sorted by grade. Upon its arrival, the backpacks will be ready to pass out to students.

Your consultant or classroom specialist will stay in close contact with you to make all necessary arrangements for a smooth delivery. Boxes can even be color-coded by grade for easy distribution

Your Classroom Services Team

You will have the benefit of working closely with your Mackin team, which includes a dedicated in-house coordinator and a local consultant supporting you throughout the process. A team of professional teachers will be working with you to ensure that you receive the best books possible that align to your needs. These educators review sample books, meet with publishers and authors, read review journals and study the various standards, as well as trends in the educational marketplace. Frequent conversations with current classroom teachers and administrators keep them aware of current concerns, research, and innovations in education.

Your Lead Classroom Specialist:

Ashley Gamlin ashley.gamlin@mackin.com
Phone: 800.245.9540 Fax: 800.369.5490

Ashley Gamlin has a B.S. in Elementary Education and 5 years of teaching experience in special education and grades 1-2. She has also served as a guest teacher in classrooms across grade levels. Ashley is completing a Master's degree in Reading Instruction. She has a passion for literacy and a deep understanding of great literature and the impact it has on student learning. Ashley is dedicated to using her knowledge and experience in education to guide and support customers here at Mackin.

Your Local Educational Consultant:

Bobbi Craig bobbi.craig@mackin.com
Cell: 720.340.6893 Toll-free: 800.245.9540

Bobbi Craig has been Mackin's New Mexico Educational Consultant for ten years. She earned her Master's Degree in Library Media from the University of Colorado at Denver and a Master's in Instructional Technology from Lesley College. She has a BA in Education from the University of Colorado and taught in Jefferson County Public Schools, then went on to pursue her dual interests in books and technology as an elementary, middle and high school Media Specialist. Bobbi was a District Instructional Technology Specialist for Jefferson County Public Schools where she implemented professional development, mentoring and other strategies to enhance student



achievement and teacher proficiencies with digital resources. She personally opened a new elementary school and participated in the remodel and new collection of a high school. Bobbi understands the complexities involved in a new school and with technology and can offer sound advice as well as a helping hand.

