



*Accelerate Progress for Students*

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DATE: 7/5/2022

RFP NUMBER: 22-061 NLM

RFP TITLE: Broadcasting Services

ADDENDUM NUMBER: 1

See Question and Answers

**Question:** “I am seeking clarification regarding Advertising. The RFP says APS controls all revenue for advertising, which I assume includes advertising on our portal as well as ‘in game’ ads, regardless who sells the ad.”

**Response:** Albuquerque Public Schools will retain 100% of the advertising revenue on contracts we negotiate. However on contracts the supplier negotiates we are open to a percentage.

**Question:** “Page 21, Scope of Work, paragraph 4, Scope of Services you state “ APS AD is looking to enter into a three (3) contract with a vendor.”

**Response:** Albuquerque Public Schools is looking to enter into a three year contract.

**Question:** “Page 21, Scope of Work, paragraph 4, you state “Provide video cameras at 13 high schools main gym, baseball and softball fields”. Should I assume and calculate that 13 High Schools x 3 Venues each for a total of 39 High School sites? Then add to that 3x football fields and 1x soccer field.

**Response:** Albuquerque Public Schools is looking at 43 film locations (13 x 3 = 39 + 3 + 1).

**Question:** “No reference of installation time requirements are listed in the RFP. If/When the contract is awarded what is the estimation or expectation for delivery and installation of all 43 sites. This is vital to the number of installation technicians required. A deadline for full installation and systems to be operational by date are very important to the RFP.”

**Response:** Albuquerque Public Schools would like to have everything in place by start of the school year, August 4, 2022.

**ACKNOWLEDGE ADDENDUM WITH SUBMITTED PROPOSAL:**  
**Addenda not signed and returned may consider the RFP non-responsive and may be rejected.**

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**COMPANY/FIRM NAME**

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**SIGNATURE**

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**DATE**