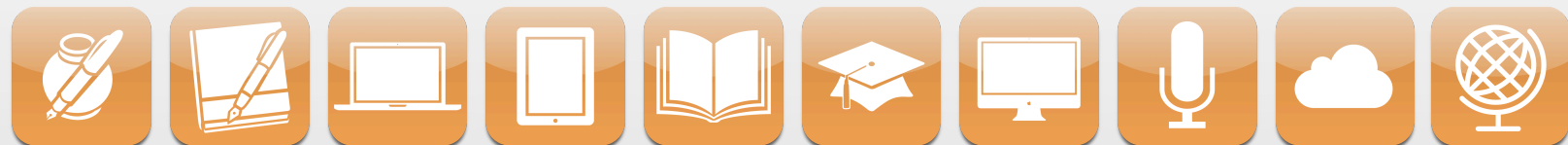




You're invited.

## Unlock the Potential: Enhancing Teaching and Learning



At this hands-on event, you'll see how educators are using Mac, iPad, apps, and iBooks Author to personalize learning. Geared for administration, this session will help you to redefine and rethink teaching and learning.

- Learn from examples shared by members of your school community of how they used these tools to engage students and tie curriculum to Common Core standards.
- Experience apps that engage students and personalize learning.
- Find out how Multi-Touch books on iPad provide a more engaging experience for students.
- Explore iBooks Author, an ideal tool for creating and sharing content.
- Leave with some great ideas around monitoring, celebrating, and promoting the work of your team.

**Don't miss this opportunity to discover how Apple products can enhance learning in your school.**

### Details:

**We have two time options to accommodate your schedule:  
(the session is repeated)**

Wednesday, August 28, 2013  
12:30 p.m.–3:30 p.m.

Thursday, August 29, 2013  
9:00 a.m.–12:00 p.m.

City Center, East Tower  
6400 Uptown Blvd.  
Online Learning Lab  
5th Floor Room 530E

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**To Register please email your Name, Title, School name and contact number to [kbenge@apple.com](mailto:kbenge@apple.com)**