

## Supporting the Potential



# You've heard of the As, Bs and Cs. The Albuquerque Public Schools Education Foundation works on the Es.

Effectiveness – The Horizon Campaign has raised more than \$1 million in cash, pledges and in-kind donations since the fall of 2010. To date, Horizon Awards, the granting program funded by the campaign, has placed more than \$375,000 into classrooms. That doesn't count annual special allocations funded by the Foundation board. In addition, the Foundation holds endowments that benefit students through the Fine Arts program and the APS nursing services department.

**Excellence** – The APS Education Foundation was rated the No. 8 school foundation in the nation by a national publication.

Energy – Thanks to partners such as NM Educators Federal Credit Union, Pepsi and Technology Integration Group, the Foundation supports many initiatives. But hundreds of smaller donations help us maintain scholarships and special funds that help kids go from Pre-K to On Their Way.

Ease – You can help the foundation do its good work by going to www.apseducationfoundation.org and donating. Every little bit helps us support the hundreds of thousands of good things that happen in APS schools every single day.



**The APS Education Foundation** is a 501 (c)(3) that raises private support and public awareness about the good things going on at Albuquerque Public Schools. We've got nearly 90,000 students in APS, and our mission is to help them graduate with a well-rounded, top-notch education that creates a lifetime love of learning. Toward that end, the Foundation has created a variety of initiatives that supplement four major programs in need of your help: Fine Arts, Middle/High School Activities, Literacy, and Science/Technology/Engineering/Math (STEM).

### Here's How We're Helping

### **Horizon Campaign**

The Horizon Campaign has raised more than \$800,000 in donations, in-kind gifts and pledges. Each year, we put thousands of dollars back into the classroom. Key corporate backers such as Intel, Wells Fargo and Lockheed Martin/Sandia National Labs have helped make this possible as well as small and medium-sized local businesses who believe in our students and teachers.

#### A is for Art!

Each fall we sponsor a student art auction and performance gala with proceeds going to the student artists, the Foundation and music and arts programs in APS. The event has raised more than \$100,000 in three years. The fourth annual event begins at 5 p.m. on Friday, Sept. 20, 2013, at Hotel Albuquerque. About 200 pieces are expected in this year's auction, including jewelry, ceramics, paintings and photography.

#### **Selfless Seniors**

Selfless Seniors honors students who have given back to their families, their schools and their communities without the expectation of being recognized or rewarded. Albuquerque photographer Frank Frost helped devise the program, and he donates a photographic portrait of each senior as well as portraits that are showcased around town in APS high schools, at the Albuquerque International Sunport and local businesses throughout the city.

#### **And More**

Pepsi Teacher of the Month recognizes APS teachers for their outstanding contribution to the classroom, school and community.

Clear Channel Electronic Billboards, located at four APS sites, feature positive district and Foundation messaging. The Apple House, a beautiful Westside home, was built and sold by RayLee Homes: A New Generation, with proceeds going to help fund Foundation projects. A second Apple House is now being built. The APS United Way campaign, run by the Foundation, raised \$280,000 for the greater

Albuquerque community. **TIG Innovation Awards** are presented monthly to a district teacher who is advancing education in the classroom through the use of technology. The Foundation is a sponsor of the **APS Celebrity Golf Extravaganza**, which helps fund a mini-grant fund for middle school athletics and activities programs.

### Join-a-School Business Partnerships



Sometimes the time isn't right for a business to provide financial support. APS and individual schools are interested in your volunteer time and in-kind resources as well.

The APS Education Foundation/Join-a-School Business Partnerships Program has more than 200 business and community groups working in a partnership relationship to benefit individual or multiple schools and the district at large.

Partners large and small are valued and relationships focus on literacy and academics, STEM, career awareness, student and staff support and other mutually developed goals.

Typical partnership activities include reading aloud to a class; participating in school events; speaking to students about careers, new technology or practical applications of math and writing skills; mock interviewing and job application training; book, school supply or clothing drives; and staff recognition. We can match your company's philosophy and passion to the needs of APS.

Here are some real world examples of great partnerships:

Assistance League of ABQ raises money to provide vouchers for uniform clothing for students whose families cannot afford the cost. Over 4500 students were clothed this year, the 12th year of the partnership.

**Ethicon Endosurgery** has partnered with East San Jose ES for over 25 years, through changes at the school and the business.

**Wagner Equipment** and Eldorado HS have worked together for years to provide a focus on career awareness and workplace competencies in the technical field.

**UNM Athletics Department** collaborates with APS on the annual School Supply Drive for students in need.

For more information and to become a Join-a-School partner, contact Lauren Joule, business partnerships manager, at joule@aps.edu or505-855-5274 or visit the Join-a-School website at www.aps.edu/education-foundation/join-a-school/join-a-school-partners.



### 2012 Financial Statement

ASSETS	
Current Assets	<b>+004 744</b>
Cash and cash equivalents (unrestricted)	
Investments	.\$1,239,714
Total Current Assets	\$2,136,480
Noncurrent assets, restricted:	
Beneficial interest in remainder trusts	\$2,313,726
TOTAL ASSETS	\$4,450,206
LIABILITIES and NET ASSETS	
Current Liabilities	
Accounts payable	\$22,521
Net Assets	
Unrestricted	.\$1,898,435
Restricted, nonexpendable	.\$1,919,695
Restricted, expendable	
Total Net Assets	\$4,427,685
TOTAL LIABILITIES & ASSETS	\$4,450,206



### Here's How You Can Make a Difference

Whether you're a Fortune 500 company, a small business or a civic-minded individual, you can

> help our students reach for the stars. Your help is critical to making it happen. For more information, visit the Foundation website at www.apseducationfoundation.org or contact Foundation Executive Director Phill Casaus at 505-878-6165 or casaus@aps.edu.

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