

A Promise Worth Keeping



ALBUQUERQUE
PUBLIC SCHOOLS
EDUCATION
FOUNDATION

Annual Report
2011

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A Promise Worth Keeping



Some kids learned how to build a biodiesel engine. Others found the key to reading. Still others received a musical instrument, computer software, books or even a telescope.

At every turn, these students and their teachers reached for the stars.

Welcome to the APS Education Foundation, where we raise money and public awareness for a singular purpose – to improve learning for the Albuquerque Public Schools’ 90,000 students – and where that support directly affects students of all shapes, sizes and backgrounds throughout the district.

We do this with your help, whether you’re a Fortune 500 company, a small business or a civic-minded individual who believes public education is the fulcrum by which we can improve American society in general and Albuquerque in particular.

The Foundation’s **Horizon Campaign** is one of many ways we help kids in the state’s largest school district. Since late 2009, the campaign has raised nearly \$700,000 in donations, in-kind gifts and pledges on four major educational fronts:

The Foundation’s Horizon Campaign helps on four major educational fronts:

- Fine Arts
- Literacy
- Middle/High School Activities
- Science/Technology/Engineering/Math (STEM)

Fine Arts, Literacy, Middle/High School Activities and Science/Technology/Engineering/Math.

We think the 2011-2012 school year is filled with possibilities, particularly after we’ve seen the success of the Foundation’s first **Horizon Awards** program in 2010-11.

The Foundation is governed by two dozen leaders in our community, many of them proud APS graduates. Our message is direct: We need your help to raise the educational bar, not only for your neighborhood school, but for schools and kids you may never have seen.

You can do this by going to our website – www.apseducationfoundation.org – and learning more.

Who We're Helping



Many Horizon awards go toward literacy.



Pre-schoolers learn about rhythm.



STEM projects can include robotics.



Music in schools gets Foundation support.

In 2010-11, the Foundation granted more than \$70,000 to teachers to help fund projects through the **Horizon Awards** program.

“The **Horizon Awards** are just the start for the Foundation, but I’m really proud of what’s happened in our schools because of these wonderful gifts from the community,” said APS Superintendent Winston Brooks. “Teachers and students are energized beyond belief. It’s proof that when business and individuals connect with education, we all win.”

“We’re proud of what the first wave of **Horizon** grants has done for kids throughout the city. Now, our challenge is to do more,” said Foundation Executive Director Phill Casaus. “With the help of our great Board of Directors and Albuquerque Public Schools, we are going to make **Horizon** a force within the district.”

Here’s What a Few Horizon Award Recipients Had to Say:

“Promoting literacy in the science classroom (using novels and magazines) engaged students and helped pique their interest in the science standards we were covering in class.”

–Jean Baca, *Volcano Vista High School*, *STEM grant, \$1,500*

“I cannot even begin to express how helpful the funding of books has been in my classroom. Non-readers and reluctant readers are more confident; good readers are now great readers. I will forever be grateful to the Horizon Foundation for the funding.”

–Adela Candelaria, *La Mesa ES*, *Literacy grant for \$1,500*

“We (the kindergarten teachers) are so excited that we will be ready to start next year with take-home literacy bags! The parents all love the program.”

–Marion Woolam, *Sierra Vista ES*, *Literacy grant for \$2,225*

“All 632 of our students received Picturing Writing, a comprehensive art and literature-based instructional

model that seamlessly weaves together systematic instruction in writing.”

–Donna Garcia, *Edward Gonzales ES*, *Literacy grant, \$5,000*

“Students relate to the presence of nutritional health problems in different generations and have some information to make healthful choices in order to reduce risks.”

–Arlene Rickard, *Valley HS*, *STEM grant, \$1,500*

“Without this Horizon grant, Van Buren Mid-School would not have been able to provide enough instruments and musical materials for each student. I am sincerely grateful for the gift I was given.”

–Charlie Anderson, *Van Buren MS (and Highland HS)*, *Fine Arts grant for \$5,000*

“Thanks so much for your support. The kids have learned a lot of math and science in a real-world context.”

–Cheryl Leung, *Desert Ridge MS*, *STEM grant for \$810*

It Doesn't End There



Elementary students prepare to get free eye exams at school.

In addition to the **Horizon Awards**, the Foundation also aids other district programs. In 2010-11, the Foundation gave \$20,000 to Join-A-School's Seeds of Learning Grants, which are awarded to teachers in support of classroom programs or costs they've incurred in making kids' educational experiences more rewarding.

Other Foundation efforts include:

- Through the **William and Lillian Dolde Endowment**, the Foundation provides more than \$100,000 to the APS Fine Arts Program for programming, transportation and teacher development.
- Through the **Guhl Literacy Endowment**, the Foundation helps provide books to deserving school libraries at La Luz and Whittier elementaries.
- Through the **Bennett Endowment**, eye exams and eye care are provided for students in need.
- In partnership with **Junior Achievement**, the Foundation helps make students more career-ready.
- With the help of the **APS Sports Fund's annual golf tournament**, the Foundation benefits middle school and C-team sports programs.
- The Foundation helped support groups as diverse as Junior ROTC, high school Black Stu-

dent Unions, the National Hispanic Youth Symposium, APS Student Councils, Fine Arts projects at individual elementary schools, middle school anti-bullying workshops, a band project at Harrison Middle School, Hispanic student cultural art projects, plus NDI-New Mexico.

And that doesn't cover the entire list. In total, thousands of APS kids were helped by the Foundation:

- The Foundation created the first-ever **A is for Art!** auction/gala, which raised more than \$35,000 in an auction of some of the district's best student artwork, plus featured performances by many of our top students.
- The Foundation partnered with smaller firms and individual contributors to support both the **Horizon Campaign** and individual projects like the **Elementary School Honor Choir**.
- With the help of Pepsi, the Foundation instituted the **APS Teacher of the Month award**, which honors fine teachers at elementary, middle and high schools.
- The Foundation sponsored the **Albuquerque Chamber of Commerce's Education Day** at Nex+Gen Academy High School, where dozens of community leaders and Superintendent Winston Brooks exchanged ideas and plans for the future of schoolchildren in Albuquerque.
- Thanks to committed APS employees, the Foundation-run **United Way campaign** netted more than \$280,000 for the greater Albuquerque community, a record.
- The Foundation, in conjunction with Wells Fargo Bank and the Larry H. Miller Foundation, is helping fund a **Middle School Art Supply Fund**, which was at near-zero only a year ago. Wells Fargo's and Larry H. Miller's leadership has helped give art teachers in the sixth, seventh and eighth grades an extra boost with supplies – thus allowing students to learn about and do more with 3-D and ceramic art projects.

2010 Financial Statement



The beneficiaries of the Foundation's efforts are the 90,000+ students in APS.



Sarah Sedillo of West Mesa High was one of 27 Selfless Seniors recognized in 2011.



Executive Director Phill Casaus recognizes Teacher of the Month Lucia Leen of Highland High.

ASSETS

Current Assets

Cash and cash equivalents - unrestricted	\$ 777,498
Cash and cash equivalents - restricted	690,745
Investments	2,313,831
Total Current Assets	\$ 3,782,074

Noncurrent Assets, Restricted

Endowment investments	\$ 450,910
Beneficial interest in remainder trusts	2,096,787
Total Noncurrent Assets	\$2,547,697

Total Assets **\$6,329,771**

LIABILITIES

Current Liabilities	\$31,034
Accounts Payable	\$31,034

NET ASSETS

Unrestricted	\$1,181,737
Restricted, expendable	4,643,495
Restricted, unexpendable	473,505
Total Net Assets	\$ 6,298,737

Total Liabilities and Net Assets **\$6,329,771**

OPERATING REVENUES AND OTHER SUPPORT

Donations and pledges	\$1,625,577
Operational support for management services	331,364
Non-gift revenue	16,000
Total Operating Revenues	\$1,972,941

OPERATING EXPENSES

General and administrative expenses	\$ 470,757
Distribution to APS programs	1,735,951
Total Operating Expenses	\$2,206,708

Introducing Join-A-School



Join-A-School, a longtime player in connecting schools and businesses, joins the Foundation this year.

The office began in 1984, and has about 800 individual partnerships and 20 district partnerships from more than 230 business partners benefiting individual schools, APS departments and the district at-large. Some partners support multiple schools.

In addition, JAS:

- **Matches schools and businesses** or community organizations to benefit both entities;
- **Facilitates partnership development** and serves as a conduit for other community resources coming to APS;
- **Trains school liaisons** to maintain partnerships for

maximum return and effectiveness; and

- **Fosters reciprocity**, requiring recognition and appreciation from the school back to the business partner.

Contact Join-A-School at 505-855-5273

Join-a-School also implements grant programs that benefit classroom teachers and others working directly with students:

- **The JAS Seeds of Learning Program** grants requests up to \$250 to classroom teachers on a monthly basis so they don't have to take money out of their own pockets for exciting and innovative teaching ideas. Each year between 60 and 70 grants are funded for an average of \$15,000. JAS thanks New Mexico Educators Federal Credit Union for its continued support.
- **The PNM/JAS Field Trip Initiative** has funded educationally-based field trips since 2009. PNM Resources has donated \$15,000 to the effort to fund an average of 40 trips each year.
- **The Fidelity Investments Field Trips** for Title I Middle Schools program, also called Broaden Your Horizons, will fund bus transportation and other requests like admission fees for trips to support college and career connections. Fidelity Investments donated \$20,000 in late 2010 to carry the initiative through the 2011-2012 school year.

2nd Annual A is for Art! Gala Sept. 9



Art is Albuquerque. And art is key to Albuquerque Public Schools.

With that in mind, the APS Education Foundation created **A is for Art!**

This year's event – held Friday, Sept. 9, at the Albuquerque Museum – will once again feature a live and silent auction of student artwork. Students receive a percentage of the proceeds from the sale of their work,

with the remainder going toward the Foundation's efforts to support the district's Fine Arts program. Art from well-known local artists will be included in the auction as well.

The celebration also will include live music performances from schools throughout the district including jazz and vocal groups and string ensembles, to name a few.

Sponsorships for the event are available, beginning at \$500 and going up to \$10,000. For information on the event, go to www.apseducationfoundation.org, or call the Foundation at 881-0841, extension 1.

Selfless Seniors

The APS Education Foundation has worked in partnership with acclaimed Albuquerque photographer Frank Frost to celebrate the accomplishments of seniors who are serious about their futures, yet find ways to put others before themselves.

Students who qualify as Selfless Seniors are those who give back to their community, who haven't been recognized by their high school, who have made a positive impact on others facing difficulties and whose character sets them apart.

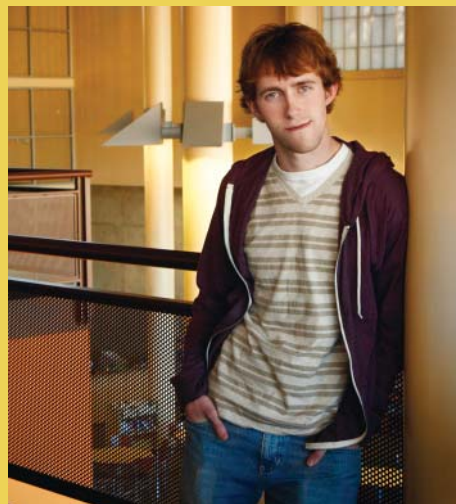
Our 2011 recipients were the focus of a large celebration at Sandia High, attended by Gov. Susana Martinez, Superintendent Winston Brooks and about 20 members of the New Mexico Legislature. It was the largest gathering in Selfless Seniors history and yet more proof that the program is becoming extremely popular in our schools and throughout the community.

Our 2012 class of Selfless Seniors will be named in late 2011. Their portraits, like those of our other classes of Selfless Seniors, are displayed prominently throughout the community and in APS high schools. Wells Fargo is a key sponsor of the program.

Any APS senior is eligible for nomination by a parent, teacher, administrator or member of the community. A committee selects the honorees.



Jerika Lujan, Albuquerque High



Daniel Whiteley, Volcano Vista High



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Larry H. Miller Foundation
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Crest Level

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