



# SUPERINTENDENTS' CUP 2018

BENEFITTING THE  
APS EDUCATION FOUNDATION



*presented by*



JULY 19, 2018  
SANDIA GOLF CLUB

The APS Education Foundation is a 501 (c)(3) nonprofit organization established for promoting private support of the district and its students. In partnership with Albuquerque Public Schools, we garner financial and in-kind resources that help provide students with the opportunity to succeed. We also mobilize resources and develop community partnerships to support excellence in the state's largest school district.

ALBUQUERQUE  
PUBLIC SCHOOLS



EDUCATION  
FOUNDATION

[www.apseducationfoundation.org](http://www.apseducationfoundation.org)



# SuperCup 18 LEVELS OF SPONSORSHIP

## Presenting Sponsor \$10,000 **SOLD**

- Two foursomes, with complimentary mulligan book per team
- "Presented By" logo placement on tournament marketing materials
- "Presented By" name recognition in all event press releases
- Logo inclusion on seven APS electronic billboards for two weeks
- "Presented By" logo inclusion on event welcome banner
- Full-size ad in the event program
- Verbal recognition during the Superintendent's Luncheon
- Logo inclusion on sponsor presentation during the Superintendent's Luncheon
- Table with company information and merchandise at Check-in
- Opportunity to provide company information with golfer gifts (Qty: 300)
- Recognition at an APS Board of Education meeting following the tournament
- Photo with the Superintendent

## Exclusive Golfer Gift Sponsor \$5,000

- One foursome
- Your corporate logo printed on the gifts distributed to all golfers
- Logo inclusion on signage at check-in tables
- Logo inclusion on sponsor thank you banner
- Logo inclusion in event program
- Logo inclusion on sponsor presentation during the Superintendent's Luncheon
- Photo with the Superintendent

## Exclusive Flag Sponsor \$5,000

- One foursome
- Your corporate logo printed on the flags to be placed on all 18 holes
- Logo inclusion on sponsor thank you banner
- Logo inclusion in event program
- Logo inclusion on sponsor presentation during the Superintendent's Luncheon
- Photo with the Superintendent

## Exclusive 2018 Silent Auction Sponsor \$5,000

- One foursome
- Your corporate logo featured on the top right hand corner of the online bidding page
- Logo inclusion on all package signage on the silent auction tables during the tournament
- Logo inclusion on silent auction flyers
- Name recognition in all event press releases on the auction
- Logo inclusion on sponsor thank you banner
- Logo inclusion in event program
- Logo inclusion on sponsor presentation during the Superintendent's Luncheon
- Photo with the Superintendent

## Exclusive Cart Sponsor \$5,000

- One foursome
- Your corporate logo on all the carts during the AM and the PM flights
- Logo inclusion on sponsor thank you banner

- Logo inclusion in event program
- Logo inclusion on sponsor presentation during the Superintendent's Luncheon
- Photo with the Superintendent

## Exclusive Ball Sponsor \$5,000

- One foursome
- Your corporate logo printed on the sleeves of golf balls provided to each golfer
- Logo inclusion on sponsor thank you banner
- Logo inclusion in event program
- Logo inclusion on sponsor presentation during the Superintendent's Luncheon
- Photo with the Superintendent

## Eagle Sponsor \$3,000

- One foursome, with complimentary mulligan book
- Premium logo placement on tournament marketing materials
- Logo inclusion on sponsor thank you banner
- Verbal recognition during the Superintendent's Luncheon
- Logo inclusion or half-page ad in event program
- Logo inclusion on sponsor presentation during the Superintendent's Luncheon
- Photo with the Superintendent

## Birdie Sponsor \$2,000

- One foursome
- Logo inclusion on sponsor thank you banner
- Logo inclusion in event program
- Logo inclusion on sponsor presentation during the Superintendent's Luncheon
- Photo with the Superintendent

## Classic Team Sponsor \$1,000

- One foursome
- Name inclusion on sponsor thank you banner
- Name inclusion in event program
- Name inclusion on sponsor presentation during the Superintendent's Luncheon

## Foursome \$600

- Each foursome includes green fees, cart, golfer gifts for each player, two meals and a team photo

## Exclusive Mulligan Book Sponsor \$500

- Your corporate logo on all the mulligans distributed and sold during both flights of the tournament
- Logo inclusion in event program
- Logo inclusion on sponsor presentation during the Superintendent's Luncheon

## Hole Sponsor With Corporate Table \$500

- Table for your designated hole to give away items
- Hole sign with your corporate logo

## Hole Sponsor \$300

- Hole sign with your corporate logo



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