



2018 LEVELS OF SPONSORSHIP

Join us...

The annual **Gold Bar Gala** raises funds for school and classroom grants disbursed by the APS Education Foundation. Grant awards not only help meet the critical needs of our schools, but also fund innovative approaches to public education in order to provide students the opportunities they need to succeed.

The Gold Bar Gala is an evening of celebration that recognizes those that have contributed to a shared vision of student success in Albuquerque Public Schools. To start, we will celebrate the efforts of our **Selfless Seniors**. Selfless Seniors are students who have given of themselves to build up others in our schools and community. Inductions will be made into the **APS Hall of Honor**, to recognize the sustaining legacy of those who gave their careers to public education and made a difference in the lives of those they worked with. We will also honor a 2018 **Outstanding Corporate Partner**, a business that has given time and treasure through the Foundation in order to invest in our future.

Lastly, we will honor our **Best In Class** recipients. Best In Class is an honor reserved for educators, administrators and project leads who were awarded Foundation grants and took that investment to pave the way for a successful future for their students.

For anyone and everyone passionate about making a difference in public education, the **Gold Bar Gala** awaits you on **April 27, 2018**.

Award Sponsor - \$10,000

- ★ Two tables for ten at the event
 - May include reserved seats for honorees
- ★ Representative of sponsor has opportunity to be on stage to help present in an award category (Selfless Seniors, Hall of Honor or Best in Class)
- ★ Logo placement with two week rotation on seven APS electronic billboards
- ★ Designation of "presented by" in all news releases to the media
- ★ Full-page advertisement in the event program
- ★ Mentions in social media postings (Facebook and Twitter)
- ★ Recognition at Foundation Board of Directors and APS Board of Education meetings
- ★ On-screen logo recognition the night of the event

Gold Sponsor - \$7,500

- ★ Two tables for ten at the event
 - May include reserved seats for honorees
- ★ Half-page advertisement in the event program
- ★ Mentions in social media postings (Facebook and Twitter)
- ★ On-screen logo recognition the night of the event

Silver Sponsor - \$5,000

- ★ Table for ten at the event
 - May include reserved seats for honorees
- ★ Quarter-page advertisement in the event program
- ★ Mentions in social media postings (Facebook and Twitter)
- ★ On-screen logo recognition the night of the event

Bronze Sponsor - \$2,500

- ★ Table for ten at the event
- ★ Logo inclusion in the event program
- ★ Mentions in social media postings (Facebook and Twitter)
- ★ On-screen name recognition the night of the event

Exclusive School Table Sponsor - \$1,500

- ★ Table for ten at the event in which the table will be decorated with the school colors of your choice
 - May include reserved seats from your chosen school's administration, staff, faculty, and Selfless Senior family

Table of Ten - \$1,000

Individual Ticket - \$100

FRIDAY
APRIL 27, 2018
5:30PM
SANDIA RESORT & CASINO

For more information, contact...
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