



**APRIL 17, 2020 | 5:30 PM**

*Join us!*

**GOLD BAR** raises funds for school and classroom grants disbursed by the APS Education Foundation. Grant awards fund innovative approaches to public education that provide students the opportunities they need to succeed. Gold Bar is an evening of celebration that recognizes those that have contributed to a shared vision of education through innovation and philanthropy in Albuquerque Public Schools.

We celebrate the efforts of our **SELFLESS SENIORS**. Selfless Seniors are students who have volunteered their time and talents to build up others in our schools and community.

Inductions will be made into the **APS HALL OF HONOR**, to recognize the sustaining legacy of those who dedicated their careers to improving education in our district.

We will honor an **OUTSTANDING CORPORATE PARTNER**, a business that has given both time and treasure to the Foundation in order to invest in our future.

The evening culminates with **BEST IN CLASS**, an honor reserved for educators who were awarded Foundation grants and developed strong programs with the potential to grow and impact more students. Best In Class showcases the progress that can be achieved when the community invests in our educators.

For anyone and everyone passionate about making a difference in public education, **GOLD BAR 2020** awaits you on April 17th.

# LEVELS OF SPONSORSHIP

## **AWARD SPONSOR | \$10,000**

- Two tables for ten at the event with sponsor table sign
  - *May include reserved seats for honorees*
- Representative of sponsor has opportunity to be on stage to help present an award category (Selfless Seniors, Hall of Honor or Best in Class)
- Logo placement with two week rotation on seven APS electronic billboards
- Designation of "presented by" in all news releases to the media
- Full-page advertisement in the event program
- Mentions in social media postings (Facebook and Twitter)
- Recognition at Foundation Board of Directors meeting
- On-screen logo recognition the night of the event
- Admission to VIP Reception for four

## **GOLD SPONSOR | \$7,500**

- Two tables for ten at the event with sponsor table sign
  - *May include reserved seats for honorees*
- Half-page advertisement in the event program
- Mentions in social media postings (Facebook and Twitter)
- On-screen logo recognition the night of the event
- Admission to VIP Reception for four

## **EXCLUSIVE VIP RECEPTION SPONSOR | \$6,500**

- Premier host of the VIP Reception
- One table for ten at the event with sponsor table sign
  - *May include reserved seats for honorees*
- Quarter-page advertisement in the event program
- Mentions in social media postings (Facebook and Twitter)
- On-screen logo recognition the night of the event

## **SILVER SPONSOR | \$5,000**

- Table for ten at the event with sponsor table sign
  - *May include reserved seats for honorees*
- Quarter-page advertisement in the event program
- Mentions in social media postings (Facebook and Twitter)
- On-screen logo recognition the night of the event

## **EXCLUSIVE STAGE SPONSOR | \$3,000**

- Table for ten at the event with sponsor table sign
- Exclusive customized banner on all event presentation slides
- Mention as the "[Name of Company] stage" the night of the event
- Mentions in social media postings (Facebook and Twitter)
- Additional on-screen logo recognition the night of the event

## **BRONZE SPONSOR | \$2,500**

- Table for ten at the event with sponsor table sign
- Logo inclusion in the event program
- Mentions in social media postings (Facebook and Twitter)
- On-screen name recognition the night of the event

## **EXCLUSIVE SCHOOL TABLE SPONSOR | \$1,500**

- Table for ten with sponsor table sign at the event in which the table will be decorated with the high school colors of your choice
- May include reserved seats from your chosen high school's administration, staff and faculty, including their 2020 Selfless Senior and guests

## **IN-KIND SPONSOR**

Sponsorship benefits dependent on the fair market value of the in-kind donation to the event.

## **TABLE OF TEN | \$1,000**

## **INDIVIDUAL TICKET | \$100**



**RESERVE YOUR SPONSORSHIP TODAY!**

**VISIT:** [www.apseducationfoundation.org](http://www.apseducationfoundation.org)  
**OR CALL:** 505-855-5273