



STADIUM NAMING RIGHTS, COMMUNITY STADIUM

The absolute best way to put your flag down—You will become the most well-recognized brand name in Albuquerque.



ALBUQUERQUE PUBLIC SCHOOLS

- ◆ Largest school district in New Mexico with 142 schools
- ◆ 30th largest school district in United States
- ◆ 87,000 students
- ◆ 14,000 employees
- ◆ Total market population of 675,976 people
- ◆ 13.95% of the population attends Albuquerque Public Schools
- ◆ Located in Bernalillo County
- ◆ Benefits include:
 - ◆ Lit signage facing Route 40
 - ◆ Logo stenciled on field (22' x 14')
 - ◆ Opportunity to exhibit at events
 - ◆ Two (2) PA announcements during all events
 - ◆ Stadium name mention on all promotional items and referenced during broadcast games
 - ◆ Signage at entrance to stadium
- ◆ **Cost: \$15,000 per month with a 10-year agreement**

Albuquerque Public Schools newest stadium overlooks Rt. 40 and hosts over 250,000 fans each year.

The 7,000-seat football stadium is built in a pit to keep light and noise from drifting too far into nearby neighborhoods. It is the newest (and largest!) of only three (3) high school stadiums and includes a 2,600 seat track and field facility as well as a parking lot equipped for 1,400 vehicles.

The stadium hosted an estimated 250,000 people with over 500 events in 2013. It has future plans to host the YAFL finals and the state football finals.



APS Community Stadium is located at:
1601 Arroyo Vista Blvd, NW
Albuquerque, NM 87120



Albuquerque Public Schools is represented by Tebo & Associates. For more information, contact us: www.tebopartnerships.com, Brian Siatkowski, (410) 960-1089, Brian@tebopartnerships.com