



# ONLINE ADVERTISING, EMPLOYEE NEWSLETTER

Reach all employees of Albuquerque Public Schools with targeted messaging in the APS Employee Newsletter.



## ALBUQUERQUE PUBLIC SCHOOLS

- ◆ Largest school district in New Mexico with 142 schools
- ◆ 31st largest school district in United States
- ◆ 14,920 employees
- ◆ Total market population of 675,976 people
- ◆ 13.95% of the population attends Albuquerque Public Schools
- ◆ Located in Bernalillo County
- ◆ Targeted advertising opportunity to reach employees
- ◆ 728h x 90v clickable ad
- ◆ Ability to change creative every month
- ◆ School partnership listing included
- ◆ **Cost: \$1,500 for full banner in three (3) e-newsletters**
- ◆ **\$5,000 for full banner in ten (10)**

Now you can reach all 14,810 employees at Albuquerque Public Schools with targeted messaging on the weekly Employee Newsletter.

Banner will be a 728h x 90v ad that can click through to your website.

This e-newsletter is sent directly to all employees and provides Albuquerque Public Schools employees with all their current work information.

See sample ad below at top of e-newsletter:



### Employee News

#### [Superintendent Appreciates Teachers](#)

A letter from Superintendent Winston Brooks to APS teachers during National Teacher Appreciation Week

#### [Get Plenty of Sleep, Eat Right, Focus on the Present](#)

School counselor offers tips and strategies for self-care in the last few weeks of school.

#### [Information for Upcoming Retirees](#)

Dates for final paychecks and benefits

#### [New Futures Rummage Sale](#), 9 a.m. Saturday, May 10

### Honors & Recognitions

#### [APS Recognizes its Outstanding Counselors](#)

Nicolas Kadlec of Zia ES, Catherine Allen of Madison MS and Bryan Gabaldon of AHA/WMHS were named

#### [Students are Active Learners in Rick Sleeter's Class](#)

The Eldorado High history and anthropology teacher is the latest TIG/APS Education Foundation Innovator

#### [Wilson MS Teacher Accepted to Summer Archaeology Workshop](#)

John Daly will take part in the workshop at Mesa Verde National Park.

#### [From Low Performer to Best in Class](#)

Read this online profile of APS Graphics Enterprise Services under the leadership of manager Karen Tart

#### [Holman's Wants to Honor "Angels in the Classroom"](#)

The Albuquerque business is recognizing teachers who work full-time in autism-specific classrooms.

### Retirements

[Mike Geissler](#), Eldorado HS

[Brenda Loudermilk](#), [Barbara Bowdich](#), [Susan Becker](#) - Adapted PE

[John Baker](#) ES Retirements

[Murray Enggass](#), Gov. Bent ES

[Janie Romero](#), Hubert Humphrey ES

[Elizabeth Paquette](#) Ingold, Hubert Humphrey ES

[Connie Gallegos](#), Student, Family & Community Support

Albuquerque Public Schools is represented by Tebo & Associates. For more information, contact us: [www.tebopartnerships.com](http://www.tebopartnerships.com), Brian Siatkowski, (410) 960-1089, [Brian@tebopartnerships.com](mailto:Brian@tebopartnerships.com)