



# ONLINE ADVERTISING, WWW.APS.EDU, HOME PAGE

Reach all employees, parents and students of Albuquerque Public Schools with targeted messaging on the APS home page.



## ALBUQUERQUE PUBLIC SCHOOLS

- ◆ Largest school district in New Mexico with 142 schools
- ◆ 31st largest school district in United States
- ◆ 14,810 employees
- ◆ Over 92,000 students
- ◆ Total market population of 675,976 people
- ◆ 13.95% of the population attends Albuquerque Public Schools
- ◆ Located in Bernalillo County
- ◆ Number one (1) visited page
- ◆ Annual advertising opportunity at less than \$200 a week
- ◆ Ability to change creative every month
- ◆ School partnership listing included
- ◆ **Costs:**
- ◆ **Only \$750 per month (\$2 CPM)**
- OR
- ◆ **Only \$7,500 annual**

**Students & Parents**

- Student of the Week
- Lunch Menus
- Student Behavior Link

[MORE](#)

**Employees**

- Blackboard
- Webmail
- Payroll Schedule

[MORE](#)

**Community**

- Volunteer
- Download the APS Mobile App
- Partnerships

[MORE](#)

**News**

- APS Celebrates National School... Our cafeterias serve nearly 80,000...
- Telephone Service Out at North... Carlos Rey and North Star...
- Nominate a Selfless Senior Today The deadline for submitting an...
- Student of the Week: Gracelyn... Congratulations to Gracelyn...
- APS Sophomores to Take... APS and the state are paying for...

**Events**

- FEB 17 Presidents Day
- FEB 18 Board of Education Capital Outlay...
- FEB 27 Middle School Conferences
- FEB 28 Special Board of Education Meeting ...
- MAR 5 Board of Education Meeting - Mar 5...
- MAR 14 Special Board of Education Meeting ...
- APR 14 Spring Break
- MAY 14 Indian Parent Committee Meeting



ALBUQUERQUE PUBLIC SCHOOLS

**TRANSLATE**  
Select Language

**Contact APS**  
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APS Administration: (505) 880-3700

**Quicklinks**  
Home, Departments, Superintendent, Board of Education, Education Foundation, APS Jobs, Sitemap, About Us, Synergy, Employee Directory

**For Staff**  
iCue, AIMS, DataDirector, Blackboard, LearnKey, SchoolMAX, APS Webmail, TIENET, Technology Service Desk

Page	Pageviews	Unique Pageviews	Avg. Time on Page
	15,946,949 % of Total: 100.00% (15,946,949)	11,746,303 % of Total: 100.00% (11,746,303)	00:01:48 Site Avg: 00:01:48 (0.00%)
1. /	4,458,067 (27.96%)	3,064,954 (26.09%)	00:02:20
2. /staff	1,538,366 (9.65%)	1,067,816 (9.09%)	00:03:45
3. /jobs	642,826 (4.03%)	449,609 (3.83%)	00:00:23

Albuquerque Public Schools is represented by Tebo & Associates. For more information, contact us: www.tebopartnerships.com, Brian Siatkowski, (410) 960-1089, Brian@tebopartnerships.com