



ONLINE ADVERTISING, WWW.APS.EDU, HOME PAGE

Reach all employees, parents and students of Albuquerque Public Schools with targeted messaging on the APS home page.



ALBUQUERQUE PUBLIC SCHOOLS

- ◆ Largest school district in New Mexico with 142 schools
- ◆ 31st largest school district in United States
- ◆ 14,810 employees
- ◆ Over 92,000 students
- ◆ Total market population of 675,976 people
- ◆ 13.95% of the population attends Albuquerque Public Schools
- ◆ Located in Bernalillo County
- ◆ Number one (1) visited page
- ◆ Annual advertising opportunity at less than \$250 a week
- ◆ Ability to change creative every month
- ◆ School partnership listing included
- ◆ **Cost: \$12,000/year**
 - ◆ **\$0.75/CPM**
- ◆ **\$1,500/month**
 - ◆ **\$1.10/CPM**

014 - 2015 Budget Story
Much shorter one liner description.
[Read more...](#)

Students & Parents

- Student of the Week
- Lunch Menus
- Student Behavior Link

[MORE](#)

Employees

- Blackboard
- Webmail
- Payroll Schedule

[MORE](#)

Community

- Volunteer
- Download the APS Mobile App
- Partnerships

[MORE](#)

News

[APS Celebrates National School...](#)
Our cafeterias serve nearly 80,000...

[Telephone Service Out at North...](#)
Carlos Rey and North Star...

[Nominate a Selfless Senior Today](#)
The deadline for submitting an...

[Student of the Week: Gracelyn...](#)
Congratulations to Gracelyn...

[APS Sophomores to Take...](#)
APS and the state are paying for...

Events

[FEB 17 Presidents Day](#)

[FEB 18 Board of Education Capital Outlay...](#)

[FEB 27 Middle School Conferences](#)

[FEB 28 Special Board of Education Meeting ...](#)

[MAR 5 Board of Education Meeting - Mar 5...](#)

[MAR 14 Special Board of Education Meeting ...](#)

[APR 14 Spring Break](#)

[MAY 14 Indian Parent Committee Meeting](#)



ALBUQUERQUE PUBLIC SCHOOLS

TRANSLATE
Select Language

Contact APS
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Quicklinks
Home, Departments, Superintendent, Board of Education, Education Foundation, APS Jobs, Sitemap, About Us, Synergy, Employee Directory

For Staff
iCue, AIMS, DataDirector, Blackboard, LearnKey, SchoolMAX, APS Webmail, TIENET, Technology Service Desk

Page	Pageviews	Unique Pageviews	Avg. Time on Page
	15,946,949 % of Total: 100.00% (15,946,949)	11,746,303 % of Total: 100.00% (11,746,303)	00:01:48 Site Avg: 00:01:48 (0.00%)
1. /	4,458,067 (27.96%)	3,064,954 (26.09%)	00:02:20
2. /staff	1,538,366 (9.65%)	1,067,816 (9.09%)	00:03:45
3. /jobs	642,826 (4.03%)	449,609 (3.83%)	00:00:23

Albuquerque Public Schools is represented by Tebo & Associates. For more information, contact us: www.tebopartnerships.com, Brian Siatkowski, (410) 960-1089, Brian@tebopartnerships.com