



GOAL POST WRAPS

13 High Schools, Full District-wide Coverage, 2015 Football Season



ALBUQUERQUE PUBLIC SCHOOLS

- ◆ Largest school district in New Mexico with 142 schools
- ◆ 31st largest school district in United States
- ◆ Reaches over 1/3 of students in state
- ◆ 94,318 students
- ◆ Total market population of 675,976 people
- ◆ 13.95% of the population attends Albuquerque Public Schools
- ◆ Located in Bernalillo County
- ◆ 3 Stadiums, 13 High Schools
- ◆ Start date: August 1
- ◆ End date: November 8
- ◆ Logo on both goal post pads, in all 3 stadiums for all Varsity/Junior Varsity games/YAFL finals/State tournaments
- ◆ Exclusive sponsorship opportunity
- ◆ **Cost: \$16,000 per season**
- ◆ **Sponsorship includes 2 PA announcements during all Varsity games**

Maximize your game day stadium visibility by marking the end zones at all three (3) Albuquerque Public Schools high school stadiums with your company message on the 6' tall goal post wraps. Every game, every stadium, every week.

You'll get coverage at over 215 football games. This includes all televised games, the East-West Classic, YAFL games and all home playoff games.

Reach over 322,000 high school football fans.

This package also includes two (2) PA announcements to be broadcasted during all varsity football games.

*Numbers do not include tele-vised audiences.

**In 2013, the average football game attendance was an estimated 1,500 people per game.



High Schools Included:
 Albuquerque Manzano
 Rio Grande Cibola
 Del Norte Valley
 Eldorado Volcano Vista
 Highland West Mesa
 La Cueva Sandia
 Atrisco Heritage Academy



Albuquerque Public Schools is represented by Tebo & Associates. For more information, contact us: www.tebopartnerships.com, Brian Siatkowski, (410) 960-1089, Brian@tebopartnerships.com