



GOAL POST WRAPS

13 High Schools, Full District-wide Coverage, 2014-2015 Football Season



ALBUQUERQUE PUBLIC SCHOOLS

- ◆ Largest school district in New Mexico with 142 schools
- ◆ 31st largest school district in United States
- ◆ Reaches over 1/3 of students in state
- ◆ 94,318 students
- ◆ Total market population of 675,976 people
- ◆ 13.95% of the population attends Albuquerque Public Schools
- ◆ Located in Bernalillo County
- ◆ 3 Stadiums, 13 High Schools
- ◆ Start date: August 27
- ◆ End date: November 8
- ◆ Logo on both goal post pads, in all 3 stadiums for all Varsity/Junior Varsity games/YAFL finals/State tournaments
- ◆ Exclusive sponsorship opportunity
- ◆ **Cost: \$9,000 per season**
- ◆ **Sponsorship includes 2 PA announcements during all Varsity games**

Maximize your game day stadium visibility by marking the end zones at all three (3) stadiums with your company message on the 6' tall goal post wraps. Every time a team is in the "red zone" cameras and fans will be looking at you're advertisement. Every game, every stadium, every week.

During the entire 2014-2015 season.

You'll get coverage at over 215 football games. This includes all televised games, YAFL games and home playoff games.

This package also comes with two (2) 15-second PA announcements broadcast over the stadium speakers during all varsity games. Numbers do not include televised audiences.

In 2013, the average football game attendance was an estimated 1,500 people per game.

This will receive plenty of added -value. This is the first year it is available.



High Schools Included:

Albuquerque	Manzano
Rio Grande	Cibola
Del Norte	Valley
Eldorado	Volcano Vista
Highland	West Mesa
La Cueva	Sandia
Atrisco Heritage Academy	



Albuquerque Public Schools is represented by Tebo & Associates. For more information, contact us: www.tebopartnerships.com, Brian Siatkowski, (410) 960-1089, Brian@tebopartnerships.com