



FOOTBALL SEASON, VENDOR PASS

13 High Schools, Full District-wide Coverage, 2015 Football Season



ALBUQUERQUE PUBLIC SCHOOLS

- ◆ Largest school district in New Mexico with 142 schools
- ◆ 31st largest school district in United States
- ◆ Reaches over 1/3 of students in state
- ◆ 94,318 students
- ◆ Total market population of 675,976 people
- ◆ 13.95% of the population attends Albuquerque Public Schools
- ◆ Located in Bernalillo County
- ◆ 3 Stadiums, 13 High Schools
- ◆ Start date: August 1
- ◆ End date: November 8
- ◆ Logo on all crew vests, in all 3 stadiums for all Varsity/Junior Varsity games/State tournaments
- ◆ Exclusive sponsorship opportunity

◆ **Cost: \$9,500**

High Schools Included:

Albuquerque	Manzano
Rio Grande	Cibola
Del Norte	Valley
Eldorado	Volcano Vista
Highland	West Mesa
La Cueva	Sandia
Atrisco Heritage Academy	

Season vendor passes are now available for the 2015 football season.

A season-long vendor pass gets you unlimited access at high school football games throughout the season with up to (4) personnel and a 10' x 10' vendor space. Package also includes a 1/4 page advertisement in the East-West Classic season kickoff program.

This vendor pass gives you all-access to high school football throughout Albuquerque and provides you the opportunity to engage with the community at over 215 football games including playoff games.

This all-access pass includes access to varsity and junior varsity football games at all three (3) high school stadiums: Community Stadium, Milne Stadium and Wilson Stadium.

Whether you want to educate the community on your product or service, provide sampling opportunities, or distribute promotional coupons, there is no better way to interact with fans. Limited space available.



Albuquerque Public Schools is represented by Tebo & Associates. For more information, contact us: www.tebopartnerships.com, Brian Siatkowski, (410) 960-1089, Brian@tebopartnerships.com