



# SIDELINE CREW VESTS, FOOTBALL SEASON

## 13 High Schools, Full District-wide Coverage, 2015 Football Season



### ALBUQUERQUE PUBLIC SCHOOLS

- ◆ Largest school district in New Mexico with 142 schools
- ◆ 31st largest school district in United States
- ◆ Reaches over 1/3 of students in state
- ◆ 94,318 students
- ◆ Total market population of 675,976 people
- ◆ 13.95% of the population attends Albuquerque Public Schools
- ◆ Located in Bernalillo County
- ◆ 3 Stadiums, 13 High Schools
- ◆ Start date: August 1
- ◆ End date: November 8
- ◆ Logo on all crew vests, in all 3 stadiums for all Varsity/Junior Varsity games/State tournaments
- ◆ Exclusive sponsorship opportunity
- ◆ **Cost: \$12,500 per season**
- ◆ **Sponsorship includes cost of pro crew vests with your full-color logo, PA announcements, shipping, and product placement/distribution**

Maximize your game day stadium visibility by outfitting high school field crews at football games throughout Albuquerque. The three (3) crew members patrol the sideline marking first downs throughout the game. Everybody follows the first down markers, so you'll be at the center of attention during each game.

Package includes your company name/logo on all Pro Crew Vests used during all football games in Albuquerque for the entire 2015 season.

You'll get coverage at over 215 football games, plus all televised games and home playoff games. Package also includes two (2) 15-second PA announcements broadcast over the stadium speakers during all varsity games.

In 2013, the average football game attendance was an estimated 1,500 people.

\*Numbers do not include televised audiences. The cost of the crew vests is also included in the package. All vests will be ordered with a white background and a mesh top.



High Schools Included:  
 Albuquerque      Manzano  
 Rio Grande        Cibola  
 Del Norte          Valley  
 Eldorado          Volcano Vista  
 Highland          West Mesa  
 La Cueva          Sandia  
 Atrisco Heritage Academy



Albuquerque Public Schools is represented by Tebo & Associates. For more information, contact us: [www.tebopartnerships.com](http://www.tebopartnerships.com), Brian Siatkowski, (410) 960-1089, [Brian@tebopartnerships.com](mailto:Brian@tebopartnerships.com)