



# ONLINE ADVERTISING, WWW.APS.EDU, EMPLOYEE PAGE

Reach all 14,810 employees of Albuquerque Public Schools every day with targeted messaging on the APS employee page.



**ALBUQUERQUE  
PUBLIC SCHOOLS**

- ◆ Largest school district in New Mexico with 142 schools
- ◆ 31st largest school district in United States
- ◆ **14,810 employees**
- ◆ Total market population of 675,976 people
- ◆ 13.95% of the population attends Albuquerque Public Schools
- ◆ Located in Bernalillo County
  
- ◆ Number two (2) visited page
- ◆ Annual advertising opportunity
- ◆ Ability to change creative every month
- ◆ School partnership listing included

- ◆ **Cost: \$6,000/year**
  - ◆ **\$1.35/CPM**
- ◆ **Cost: \$750/month**
  - ◆ **\$2.00/CPM**

Page	Pageviews	Unique Pageviews	Avg. Time on Page
	15,946,949 % of Total: 100.00% (15,946,949)	11,746,303 % of Total: 100.00% (11,746,303)	00:01:48 Site Avg: 00:01:48 (0.00%)
1. /	4,458,067 (27.96%)	3,064,954 (26.09%)	00:02:20
2. /staff	1,538,366 (9.65%)	1,067,816 (9.09%)	00:03:45
3. /jobs	642,826 (4.03%)	449,609 (3.83%)	00:00:23

Albuquerque Public Schools is represented by Tebo & Associates. For more information, contact us: [www.tebopartnerships.com](http://www.tebopartnerships.com), Brian Siatkowski, (410) 960-1089, [Brian@tebopartnerships.com](mailto:Brian@tebopartnerships.com)