



FILM/FDMA Advisory Committee Minutes, Fall 2023

Date: October 25, 2023

Number of Attendees: 29

Called to order: 12:00 pm

Adjourned: 1:35 pm

Chairperson: Tim Forrest

Recorder: Jennifer Woods

Location: CNM Advanced Tech Center and Zoom

Members present from industry: Rebecca Cavalier, ABQ Film Office; Anthony Conforti, Media Arts Collaborative Charter School; Jeremy Dreskin, Architect; Charles Esty, Attorney, IATSE 480; Brian Evans, IATSE 480 Business Rep.; George Kerr, APS Work Based Learning; Kate McCardle, University System, Georgia; Cyndy McCrossen, CABQ Film Office Liaison; Erin Muffoletti, Comcast; Stephen Mullen, Int'l Cinematographers Guild; Dale O'Malley, Interim President IATSE; Tom Ragan, The Studio @ WESST; Mark Ryan, APS, CEC; Matt Smith, COO, Edit House Productions; Galen Walker, GAMA Entertainment

Members present from CNM: Melanie Archibeque, Director of Capital Projects; Dani Belvin, Assoc. Dean; Adriana Casas, Facilities Project Mgr.; Mark Duran, Film Resources Mgr.; Tim Forrest, FILM program Director; Sharon Gordon Moffett, Interim Dean; Jennifer McDonald, PPD; Harley McDaniel, ARTS Instructor/Program Chair; David Ortiz, Lab Mgr.; Ashley Prelo, WCS Outreach Mgr.; Alan Trever, Instructor; Jose Velez, Instructor; Matt Waite, FILM Instructional Tech; Jennifer Woods, Academic Tech Assistant

Next scheduled meeting: To be decided for Spring 2024

I. **Welcome/Introductions:** Tim started the meeting and everyone introduced themselves.

II. **Minutes:** Minutes from the Spring 2023 meeting approved by all as written.

III. **Reports:**

- 1. College Updates:** Sharon reported that the college has hired a new VP of Education and Learning, who will start in January of 2024. She will then start the process to find a new permanent Dean and two associate deans for STA. The college integrated program review process has begun (CIPR). The goal is to continuously improve our programs to meet industry needs. Next week members from the higher learning commission (HLC) will be on campus in order to re-accredit the college. There is an \$80 mill bond on the ballot. We encourage everyone to vote in the upcoming election on November 7. The new trades facility on main campus broke ground in June. This will replace our 1970s TC building, in 2025.
- 2. Enrollment Update:** Dani reported that we have 91 majors in our Film AA degree; in the AAS degree we have 122 majors; and in the Film Crew Tech Certificate we have 33 declared majors. FDMA is now a stand-alone degree (previously it was just a concentration under the CIS degree), and it has 27 declared majors.

IV. **Old Business:** Railyard Update with Adriana Casas: This is a collaborative project with the City and State of NM. The FILM program will be moving from the ATC to the Railyards when the project is finished in 2025. Currently, the project is in a demolition and remediation (asbestos abatement) phase for construction of the interior. The boiler room will house



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classrooms, screening rooms, sound studios, a construction mill and a fabrication lab. Exterior work will be done soon. For more information please contact Adriana at acasasurtiaga@cnm.edu

V. New Business:

A. Upcoming Events: Tim said that WESST is having a Film Crawl this coming weekend. There will be a networking session at the studio from 11:00-1:00 and then they are going to the Prop House. More information: tforrest@cnm.edu. There is a new grant available for documentary filmmaking. The deadline is December 1. Tim can send out information. There is a union training day coming up on November 7. This is a meeting with students to explain what the union is all about and to encourage them to join the overflow list. This allows them to do more training.

B. Student Learning Outcomes: Tim mentioned that we are teaching a lot of the crafts that the industry is looking for. Dani said that we have started to share our student learning outcomes with advisory members. Attached to these minutes is a document showing learning outcomes that are published in the school catalog. In addition, Alan T. and Kelly D. have been working to create a new updated set of outcomes, which is also attached to these minutes. Feedback from advisory members is always welcome. Please contact Alan at atrever@cnm.edu for more information.

C. OSHA Safety Class Planning: The union is having an OSHA class this weekend too. Tim and Bonnie Cummings will be attending on Saturday morning. Bonnie already teaches OSHA 10 with the college. We want to compare how the Film-specific OSHA 10 class compares with the OSHA 10 class that Bonnie teaches.

D. Workforce and Community Success: Ashely P. reported that the WCS is dedicated to connecting employers with our student graduates. She can offer job postings, industry networking events, apprenticeships, internships (which are all paid), classroom visits, job shadowing. If anyone has an event, Ashley can share the information with students. Also, there is funding available for companies to get help paying students who do internships with them. For more information contact aprelo@cnm.edu

VI. Reports from Industry Members: George K. said that he now has 72 interns in place in various locations and at Rush Truck Center. December 11 is the final exhibition at City Center. He has 10 student interns at Catharsis Media. George is the web master for APS and can post information about upcoming events from anyone in the community. George.kerr@aps.edu

Anthony C. said he has been working on a new project about the mental wellness of our students. NM State Rep. Pamela Herndon asked him to do a video, which she could share with the legislature, in order to shed more light on the mental health crisis in schools. The project he did last year helped to bring more money into the school system to help with this problem. He invites other student film groups to join with him to create mental health awareness videos for students. For more information: aconforti@nmmediaarts.org

Stephen Mullen said that there has been a slowdown in work because of the strikes. Low budget films have been able to get waivers. Work will increase next year.

Matt S. said that he uses Adobe applications. He does union and non-union productions. He is always looking for interns to help with productions and wants to support CNM.

Kate M. from Georgia Film Academy is feeling pain from the strike. She is pushing to get into secondary schools and into rural GA. This will set up a pipeline for HS students to take courses through continuing education that will lead them into the film Academy. They can then get certified to work on a union movie set. OSHA 10 training is a requirement for the internship class. For HS students, the internship is available only to seniors.

Charles E. has heard that the strike might not be settled until after the new year. The actors have different issues from the writers when it comes to the use of generative AI. There are still legal issues around the Rust production. The special prosecutors are being quiet about their plans.

Galen W. reported that he has signed a lease with the city, and now has 100 acres on the west side of the city for building a solar powered studio facility. He is looking to build a post-production facility, which would be staffed by personnel from LA and local talent. He is building three sound stages, Netflix approved. He is very open to having internships and opening doors to aspiring filmmakers. He wants to build business and create jobs. He sees a huge wave of work coming next year after the strike ends. gwalker@gama-ent.com



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Rebecca C. with the ABQ Film Office said she has been working with Indie projects and small budget projects.

Brian E. with the union said that production is down by about 90%. The members are great at finding other work while waiting for the strike to end. Netflix is doing a lot of work right now building new sound stages. There are a lot of low budget films being made now.

Dale O'Malley interim president of IATSE 480, said that he put together an OSHA 10 class that combined construction and the film industry. There is a need to have more safety consultants in NM.

Mark R. said he teaches at the CEC, and trying to build the film studies program there. He will partner with CNM to have more dual credit classes available to his students.

Cyndy M. said that permits have really dropped off. Her office mentors students and she can write a letter of recommendation for a student looking to get into the union. She said that she would like to see more series filmed here, because a series creates more work. But the lack of enough stage space is a hindrance to this. The film office does a lot of community outreach in order to keep the city engaged and interested in what the film industry does here. She is also working to make sure the rest of the filmmaking world is aware of the great things that NM has to offer. She will be attending the American Film Market in LA and location expo.

Tom R. runs the Studio at WESST (Women's Economic Self Sufficiency Team). There is a stage available for independent filmmakers, which is very versatile for any project big or small. He is doing a film crawl, mentioned by Tim earlier in this meeting. The office is located at Broadway and Lomas.

Mark Duran said he is getting rid of some old props during this slow period with a virtual sale on his website. He is involved with two new projects.

Jeremy Dreskin is an architect, and would like to get more involved in the film industry. He uses Revit and Twin Motion, which would be valuable in the FDMA program.

Sharon asked the members to please fill in the survey, links below.

VII. Adjournment: 1:35 pm

<https://bit.ly/cnmadvisory>



Digital Media Learning Outcomes (AAS)

Upon successful completion of this program, students will be able to:

1. Demonstrate professional work and design skills.
2. Build publications using desktop publishing with focus on InDesign.
3. Create an interactive website digital media projects for publishing for the web with emphasis on online portfolio.
4. Create an interactive multimedia presentation integrating graphics, sound, motion and movies using the appropriate software, with emphasis on video editing and After Effects.
5. Enhance and prepare raster and vector images for output by using digital imaging software with emphasis on Photoshop.
6. Demonstration of a variety of projects created using a vector artwork application, with emphasis on Illustrator.

Film Program Learning Outcomes

Film Crew Technician, Certificate of Completion

Upon successful completion of this program, the students will be able to:

1. Explain the work flow process and steps for pre-production.
2. Explain and define the relationship between a film production company and relevant community entities including home owners, business representatives, and city officials.
3. Develop and produce an industry-standard electronic media production.
4. Edit an electronic media project.
5. List and demonstrate industry standard safety procedures.
6. Create a business plan and response to an RFQ.
7. Create an industry standard resume.

Film Production, Associate of Applied Science

Upon successful completion of this program, the students will be able to:

1. Explain the work flow process and steps for pre-production.
2. Explain and define the relationship between a film production company and relevant community entities including home owners, business representatives, and city officials.
3. Develop and produce an industry-standard electronic media production.
4. Edit an electronic media project.
5. List and demonstrate industry standard safety procedures.
6. Create a business plan and response to an RFQ.
7. Create an industry standard resume.

Film, Associate of Arts

Upon successful completion of this program, the students will be able to:

1. Use current technologies to create media and film.
2. Express themselves using correct Film vocabulary.
3. Demonstrate knowledge of structure and storytelling in film, from idea to script to production.
4. Apply written and communication skills in research-based inquiry.
5. Analyze how film elicits emotional and intellectual responses and how those responses impact society.

Post Production Technician, Certificate of Completion

Upon successful completion of this program, the students will be able to:

1. Create industry standard storyboard for electronic media project.
2. Demonstrate industry-standard camera operation approach to a complex shooting situation.
3. Design and create a sound package for an electronic media project.
4. Design and create one special effect transition for electronic media project
5. Develop, produce and present an industry-standard electronic media production.
6. Explain and define the client relationship/project management aspect of electronic media production.
7. Explain the work flow process and steps for electronic media post-production
8. Develop, produce and present an industry-standard electronic media production as a member of a production team.
9. Explain and define the client relationship/project management aspect of electronic media production.
10. Explain the work flow process and steps for electronic media post-production
11. Transfer courses to four year film programs at UNM, NMSU, and ENMU-Portales.

Program / Gen Ed	Outcomes	Thinking	Practicing	Applying
Film AA Degree	1. Explain the work flow process and steps for pre-			X
Film AA Degree	2. Define and use current industry-standard vocabulary	X		
Film AA Degree	3. Develop and produce an industry-standard media			X
Film AA Degree	4. Demonstrates understanding and adherence to set		X	
FILM Humanities Gen Ed	1. Critical Thinking	X		
FILM Humanities Gen Ed	1a. Problem Setting	X		
FILM Humanities Gen Ed	1b. Evidence Acquisition	X		
FILM Humanities Gen Ed	1c. Evidence Evaluation	X		
FILM Humanities Gen Ed	1d. Reasoning/Conclusion	X		
FILM Humanities Gen Ed	2. Information and Digital Literacy (3 of 4 components)			X
FILM Humanities Gen Ed	2a. Authority and Value of Information			X
FILM Humanities Gen Ed	2b. Digital Literacy			X
FILM Humanities Gen Ed	2c. Information Structures			X
FILM Humanities Gen Ed	2d. Research as Inquiry			X
FILM Humanities Gen Ed	3. Personal and Social Responsibility (2 of 5 components)		X	
FILM Humanities Gen Ed	3a. Intercultural reasoning and intercultural competence		X	
FILM Humanities Gen Ed	3d. Collaboration skills, teamwork and value systems		X	
Film Production AAS Degree	1. Explain the work flow process and steps for pre-			X
Film Production AAS Degree	2. Define and use current industry-standard vocabulary	X		
Film Production AAS Degree	3. Develop and produce an industry-standard media			X
Film Production AAS Degree	4. Demonstrates understanding and adherence to set		X	
Film Production AAS Degree	5. Apply knowledge of continuity to plan and execute			X
Film Production AAS Degree	6. Understand and apply editing theory and principles,	X		
Film Production AAS Degree	7. Create an industry standard resume.			X
Film Crew Technician Certificate	1. Explain the workflow process and steps for production.			X
Film Crew Technician Certificate	2. Define and use current industry-standard vocabulary	X		
Film Crew Technician Certificate	3. Develop and produce industry-standard media projects.			X
Film Crew Technician Certificate	4. Demonstrates understanding and adherence to set		X	
Film Crew Technician Certificate	5. Create an industry standard resume.			X
Post Production Technician Certificate	1. Explain the workflow process and steps for production.			X
Post Production Technician Certificate	2. Define and use current industry-standard vocabulary	X		
Post Production Technician Certificate	3. Develop and produce industry-standard media projects.			X
Post Production Technician Certificate	4. Demonstrates understanding and adherence to set		X	
Post Production Technician Certificate	5. Apply knowledge of continuity to plan and execute			X
Post Production Technician Certificate	6. Understand and apply editing theory and principles,	X		