



School of Skilled Trades & Arts

FILM-FDMA Advisory Committee Minutes, Spring 2024

Date: March 6, 2024

Number of Attendees: 26

Called to order: 12:00 pm

Adjourned: 1:15 pm

Chairperson: Sharon Gordon Moffett

Recorder: Jennifer Woods

Location: Advanced Tech Center and Zoom

Members present from industry: Susan Chaudoir, PED; Tiffany Cole, NM Film Foundation; Anthony Conforti, MAC Charter School; Brian Evans, IATSE local 480; Ryan Halsey, Serious Grippage & Lighting; Liz Marshal, IATSE Local 480; Cyndy McCrossen, CABQ Film Office; Stephen Mullen, ICG-IATSE 600; Tom Ragan, Studio@WESST; Mark Ryan, APS CEC Instructor; Chris Schueler, Christopher Productions; Kira Sipler, AFMX; Ivan Wiener, AFMX

Members present from CNM: David Bair, PT Instructor; Dani Belvin, Associate Dean; Kelly Diaz, Instructor; Sharon Gordon Moffett, Interim Dean; Jeanette Loera, Instructor; Jennifer McDonald, Recruitment Director; David Ortiz, Lab Manager; Ashley Prelo, WCS, Outreach; Rodney Sanchez, CNM Ingenuity; Andrew Swan, PT Instructor; Alan Trever, Instructor; Jose Velez, FDMA Instructor; Jennifer Woods, Academic Tech Assistant

Next scheduled meeting: TBD for Fall 2024

I. Welcome/Introductions: Sharon started the meeting and everyone introduced themselves.

II. Minutes: Minutes from the fall 2023 meeting approved by all as written.

III. Reports:

- 1. College Updates:** Sharon reported: The college has been reaccredited for the next ten years by the Higher Learning Commission. The college has hired a new VP of Education and Learning. Dr. Kahlon will begin the search for a new permanent Dean of STA. A search will then begin for two new permanent associate deans. Dani Belvin will continue as associate dean for the arts programs. Jeanette Loera is the newest FT FILM faculty. We are actively searching for a new FILM program director who will start at the end of the spring term. The college-wide program review (CIPR) is ongoing. College Day is Friday, March 8 at Main campus. Our third annual *Women in Trades Summit* will be happening on March 22 at Main campus. SkillsUSA State competition is April 11-13. CNM graduation is May 8.
- 2. Graduation/Enrollment Stats:** Dani reported: the FILM AA degree has 94 majors. The AAS degree has 121 majors. The Crew Tech certificate has 35 majors. In post-production we have six majors. The FDMA AAS degree has 34 declared majors. Graduation numbers for summer and fall terms are: five in AA degree; in AAS degree there were seven. One FDMA AAS graduate. Film crew tech grads were 37 and post production had 14 graduate certificates.
- 3. Equipment purchases/Perkins:** Alan reported: We strive to use the latest equipment that is being used on set. We are looking at new cameras and lighting and grip. He plans to talk with Ryan at Serious Grippage for recommendations and bids.

IV. Old Business: No new updates about the Railyards. We are looking at moving in fall of 2025.

V. New Business: Alan teaches second term classes, a script-to-screen concept. Two scripts are used throughout the term. We tailor the classes according to the craft industry. For the second script, students are building a house. We are building bigger and bigger sets every term. Jeanette teaches first term classes, where students learn all about different departments. She also builds a set from the ground up. Kelly said that she teaches introductory classes for camera.

Sharon recognized **Andrew Swan**, who won an award for distinguished faculty. Congratulations Andrew!

VI. Reports from Industry Members: Ashley discussed the Workforce and Community Success (WCS) division of CNM. This division helps industry partners and employers with internships, apprenticeships, job shadowing, information sessions, job fairs, and a lot more. They are focused on work-based learning, and can help financially with internships. employersupport@cnm.edu. If you have questions, Ashley can be reached at aprelo@cnm.edu.

Sharon reminded the members to take a few minutes to respond to the advisory survey, links on the agenda. The learning outcomes for FILM and FDMA are also included in the fall minutes.

Anthony C. said that he will be producing a series of interviews with Dr. Romero, the Secretary of Education, along with his dog Baxter. He is also working on finishing a documentary about the state legislators, which advocates for more mental health resources for young people. Last year he received a start-up grant to install 12 wellness rooms at several schools. His charter school will install one room. He was wondering if some of the CTE money that the legislature set aside will filter down to secondary schools. He also asked about on-set teaching with Netflix. He discovered that they don't accept NM teaching licenses, and require a California teaching license. Why is there no reciprocity? Brian Evans said that according to regulations passed at the last legislative session, teachers will be required to have a level II licensure to be able to teach in NM. When a production comes in from CA, a California licensure will be required for the CA actors, in addition to a NM license. Kelly added more information for Anthony.

Stephen M. said that everyone is getting busy. He is short on digital image technicians. He recommended digital loading classes.

Ryan H. said that NM is busier than most other film hubs. He looks forward to helping the program.

Mark R. with CEC said he has 16 students enrolled in dual credit classes at CNM. Six films will be submitted for the Junior Competition. Another student is working on a film for the All-American film festival.

Susan C. with PED said there is now an Albuquerque office for the PED. This year CNM will have about \$1.5 mill, distributed among several programs. She explained more about the federal Perkins grant. This aligns with Labor Market Merit, which examines which occupations justify funding. We are entering into a new 2-year cycle. Arts, Communication and AV are the cluster that are a priority for this region. Funding will continue in these areas for the next two years.

Chris S. produces social issue documentary films and has been marketing his latest film about the Invisible Corps, the US Public Health Service. He teaches classes in social change in documentary film making (Media with Purpose). He has been able to influence other colleges to change the emphasis on documentary films to be more socially conscious.

Cyndy M. said her office is really busy. NM is one of the busiest film states in the nation. There are several franchises that will be coming here. About 90% of NM Union workforce is working now. A lot of vendors have been asking about film here, such as star trailers that are solar powered. She is getting inquiries about solar generators, because film sets use an enormous amount of fuel. EV buses that get people to sites are being considered. Animation companies are interested in indigenous or Latino storytellers.

Liz M. is now with IATSE 480. She went to a national training summit, where she learned about a lot of new resources and networking. She is working on new coursework and communicating with high schools. Brian has 16 union productions now. He is booked up through July. The Union should have a new and improved contract. The union is purchasing a new building, closer to the Railyards. He will go from two training spaces up to five.

Tom with WESST said that he was given funding to turn an old storage unit into a recording studio, next to the green screen stage.

Tiffany C. said the NM Film Foundation supports above the line talent. She has a screen writing grant competition. In September at the NHCC is a student film showcase. She is bringing back IndieQ, independent film.



Ivan W. is past executive Director of AFMX. Thanks to community partners, over 1200 students were able to attend the festival last year. He is now in charge of fund raising and sponsorship. He says an important part of this industry is service to others. He has taken a position with a production company out of Burbank, which is looking to expand into New Mexico.

Kira S. is the new executive Director of AFMX. Education is an important cornerstone, and students will be given free tickets. Film submissions are open right now. She is looking for interns to work at the festival.

VII. Adjournment: 2:15 pm

Digital Media Learning Outcomes (AAS)

Upon successful completion of this program, students will be able to:

1. Demonstrate professional work and design skills.
2. Build publications using desktop publishing with focus on InDesign.
3. Create an interactive website digital media projects for publishing for the web with emphasis on online portfolio.
4. Create an interactive multimedia presentation integrating graphics, sound, motion and movies using the appropriate software, with emphasis on video editing and After Effects.
5. Enhance and prepare raster and vector images for output by using digital imaging software with emphasis on Photoshop.
6. Demonstration of a variety of projects created using a vector artwork application, with emphasis on Illustrator.

Film Program Learning Outcomes from Catalog 2023-2024

Film Crew Technician, Certificate of Completion

Upon successful completion of this program, the students will be able to:

1. Explain the work flow process and steps for pre-production.
2. Explain and define the relationship between a film production company and relevant community entities including home owners, business representatives, and city officials.
3. Develop and produce an industry-standard electronic media production.
4. Edit an electronic media project.
5. List and demonstrate industry standard safety procedures.
6. Create a business plan and response to an RFQ.
7. Create an industry standard resume.



Central New Mexico
Community College

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Film Production, Associate of Applied Science

Upon successful completion of this program, the students will be able to:

1. Explain the work flow process and steps for pre-production.
2. Explain and define the relationship between a film production company and relevant community entities including home owners, business representatives, and city officials.
3. Develop and produce an industry-standard electronic media production.
4. Edit an electronic media project.
5. List and demonstrate industry standard safety procedures.
6. Create a business plan and response to an RFQ.
7. Create an industry standard resume.

Film, Associate of Arts

Upon successful completion of this program, the students will be able to:

1. Use current technologies to create media and film.
2. Express themselves using correct Film vocabulary.
3. Demonstrate knowledge of structure and storytelling in film, from idea to script to production.
4. Apply written and communication skills in research-based inquiry.
5. Analyze how film elicits emotional and intellectual responses and how those responses impact society.

Post Production Technician, Certificate of Completion

Upon successful completion of this program, the students will be able to:

1. Create industry standard storyboard for electronic media project.
2. Demonstrate industry-standard camera operation approach to a complex shooting situation.
3. Design and create a sound package for an electronic media project.
4. Design and create one special effect transition for electronic media project
5. Develop, produce and present an industry-standard electronic media production.
6. Explain and define the client relationship/project management aspect of electronic media production.
7. Explain the work flow process and steps for electronic media post-production
8. Develop, produce and present an industry-standard electronic media production as a member of a production team.
9. Explain and define the client relationship/project management aspect of electronic media production.
10. Explain the work flow process and steps for electronic media post-production
11. Transfer courses to four-year film programs at UNM, NMSU, and ENMU-Portales