



APS Vision Zero Task Force Agenda- Meeting Three: Action Plan

August 29, 2022

Present: Jami Jacobson (APS C&I), Jennifer Lopez (APS CMP), Marisol Fraga (Principal, Cleveland MS), Hugh Hulse (CABQ, Esperanza Bike Shop), Cordell Bock (APS CMP), Tammira Taylor (APS CMP), Manh Tran (CABQ), Kalyn Finnell (APS CMP), Jeffrey Tuttle (Teacher, Monte Vista ES), Karen Alarid (APS FD+C), Willy Simon (MRCOG), Ashleigh Curry (Las Cruces Public Schools SRTS), Joyce Gormley (APS C&I), Travis McKenzie (Teacher, Polk MS), Ben Bustos (Principal, Polk MS), Julie Luna (Bernalillo County), Rachel Hertzman (APS CMP), Valerie Hermanson (CABQ Vision Zero)

Location Google Meet

Next Meeting TBD

Notes Taken By: Rachel Hertzman

1) Vision Zero Task Force Introductions

2) Meeting purpose: Present Vision Zero Task Force Action Plan and solicit feedback from attendees.

3) Initiative Background/Refresh: The APS Vision Zero for Youth Initiative is federally funded through the Safe Routes to School Program, and aims to create a culture of traffic safety for APS Student Youth through education and traffic safety awareness. The Initiative is still in development and has three major components:

- Traffic Safety Curriculum: Educates student youth about traffic safety.
- APS Vision Zero for Youth Campaign: Creates a culture of traffic safety across the district.
- APS Vision Zero Action Plan: Sets goals and progress evaluation measures for the development of the APS Vision Zero for Youth Initiative.

4) Background/Pilot School Overview: The APS Vision Zero for Youth Initiative will be piloted across a select group of pilot schools identified as a high-priority for traffic safety. Pilot Schools will test the APS Vision Zero Curriculum and Campaign, eventually scaled for district-wide implementation. Pilot schools will also be recruited for student participatory activities (Mapping Sessions/Walk Survey) to learn about student traffic-safety experiences. Per feedback from our first Task Force meeting, we have updated this list to include Polk MS, which is more rural and located within the jurisdiction of Bernalillo County.

- Longfellow ES
- Eugene Field ES
- Monte Vista ES
- Emerson ES
- Van Buren MS
- La Mesa ES
- Chaparral ES
- Truman MS
- Alamosa ES
- MacArthur ES
- Lyndon B. Johnson MS
- Ventana Ranch ES
- Governor Bent ES
- Janet Kahn (Eubank) ES



- Hoover MS / John Baker ES
 - Cleveland MS
 - Whittier ES
 - Polk MS
 - Coyote Willow Family School
 - Corrales ES
 - Lavaland ES
- a. APS identified 21 schools for its Vision Zero pilot program which is a place-based action plan with methodology tailored to the user/stakeholder (APS students).

5) APS Vision Zero Action Plan Discussion

a. Present Action Plan to Task Force

- i. An overview of the APS Vision Zero Action Plan was presented to Task Force. Cordell Bock will send out the Google document for feedback.
- ii. ***Purpose of the Action Plan: This is a living document to set attainable/actionable goals for the APS Vision Zero for Youth Initiative. It will be reviewed yearly to assess how well the Initiative is being implemented, if goals are on track, and which goals need to be added/reassessed.***
 - 1. ***The goal of this meeting is to present and explain the Action Plan so that the APS Vision Zero Task Force can bring valuable feedback to the document, both in the meeting and afterwards through comments/suggestions directly on the document. If necessary, the Task Force will reconvene again to continue discussion of the Action Plan.***
- iii. Main substance of action plan
 - 1. The traffic safety curriculum summary and awareness campaign
 - 2. Action Items with timelines
 - 3. Partnering with municipal agencies
 - 4. Outreach and students engagement
 - 5. Integration and accountability
 - 6. Expansion of Vision Zero Program to APS high schools
- iv. Other components of document:
 - 1. Overview of School District
 - 2. Emphasis on concurrency with partners and other related, regional initiatives.
 - 3. Addressing the regional and local state of emergency, in terms of traffic safety.
 - 4. Evaluation strategies
 - 5. Sustainability
 - 6. Partner short and long term action items: infrastructure, environments, people in our communities, and traffic safety behaviors and actions.
- v. Technical side of implementation includes data components: infrastructural data, city and regional data, equity data, weighting, and map with pilot schools and walk zones.
 - 1. Student youth engagement and participation: On-going traffic safety survey and mapping session data will be linked to methods and action plan moving forward.
 - 2. Data integrity

b. Action Plan Feedback (questions/comments):

- 1) Jeffrey Tuttle (Monte Vista Elementary School):



- a. **Accountability and Statistics** (Albuquerque and New Mexico identified as the worst places for a pedestrian in the nation):
 - i. Are numbers/data of student crash incidents available? Is there numbers of incidents at and around schools in the past year or two?
 - ii. Do federal programs/funding have implementation criteria? For example, is there data where APS can say, “We were seeing x numbers of students being hurt, and then the numbers decreased to y, the first year after implementation, and z the second year after?”
 - iii. **Answer (Kalyn Finnell)**: The High Fatality/Injury Network data that MRCOG provides is the best representation that we have.
 1. **MRCOG**: MRCOG measuring year-by-year comparisons. The main issue is that there is a two year lag in data, as the information is provided by NMDOT.
 - a. MRCOG did an analysis a few years ago which considered schools closest to the HFIN. They can do an update, however it’ll be using data that is two years old. That 2020 data may present inaccurate results, as that is when the schools were shut down due to COVID and remote learning was in place. Perhaps another entry point for the data might be better.
 - b. Current MRCOG HFIN uses 2015 and 2019 numbers. These would likely be the most reliable data we could get.
- 2) **Ashleigh Curry (Las Cruces)**: Recommends tying the APS Vision Zero Action Plan with the 14 jurisdictions the District serves and providing links to their planning documents (Include County, City, MRMPO and provide a brief summary of their Vision Zero Plans and links to their documents in our Action Plan. Also provide these agencies with a live link to the APS Vision Zero Action plan that they can add to their documents).
 - a. **Implementation: How big is the APS team and are we reaching out to schools, principals, staffs?**
 - b. **Answer**: Still hashing out the logistics. Currently APS Vision Zero is formulating trainings for teachers and classroom delivery. Planning to work with Curriculum and Instruction Department.
 - c. **Plan a District-wide or school-wide event** on international walk to school day (October 5) or another day. Pilot schools can do a before-school walk, so as not to use school time.
- 3) **Jami Jacobson (APS)**: Suggests several approaches to disseminate the information to instructors and students (pull-out is ineffective).
 - a. Recorded webinars to be posted on APS YouTube.
 - b. Utilize core of leader facilitators (each school has at least one and up to four), train them on content and material, and then turn around and ask to share with schools.
 - c. **Leadership training at curriculum board**: Typically schools send their assistant principals. Some schools will send a designee, since not all schools have assistant principals.
 - d. Get on IA docket to get administrators informed first (?).



- e. Presentation to leadership at cabinet or zone associate level.
 - i. Response: Will be doing regular presentations to the Board. APS CMP presented to the Board 1-2 months ago.
 - f. Employee training website.
 - g. Substitute teacher curriculum: Need to plan for securing funding in advance – about 1 month at least). Talk to Dorothy Chavez at HR in order to have subs available.
- 4) **Start walk to school events smaller, and then scale up (Jeffrey Tuttle).**
- 5) Important to point out that the APS Vision Zero Action Plan is a working document which changes as we meet certain goals (way of measuring how well we’re doing) (Kalyn Finnell).
- 6) **Links to resources:** On-going traffic safety walk surveys, could utilize walk survey and host events.
 - a. **Jami Jacobson requested links to resources. Cordell provided the following links.**
 - i. <https://storymaps.arcgis.com/stories/41bba3dacc6d42639def7e5d7d3ebc24>
 - ii. <https://drive.google.com/file/d/1NYaj8aTiGSftkaO9R73D8jI-vcN-VZsa/view?usp=sharing>
- 7) **Ms. Jacobson also asked when Cordell will need curricular support.**
 - a. **Response:** Plan to have a sit down meeting in the next month or two to discuss implementation.

Traffic Safety Curriculum Update

1) Traffic Safety Curriculum Update

Traffic Safety Curriculum Development

- Vision Zero Traffic Safety Curriculum is in development process.
- Feedback from Task Force is being integrated. **THANK YOU!**
- Upon completion, APS CMP will host a Curriculum Workshop.
 - o Teachers will be recruited to attend a curriculum workshop Details TBD.
 - o Workshops will be hosted for ES & MS.
 - o Teachers will give feedback for relevance, usability, and suitability for students.

Most recent task force meeting focused on traffic safety curriculum. APS is planning on hosting a curriculum workshop with elementary and middle school teachers.

Timelines

Revised Task Force Timeline (REVISED)

- Meeting One- Kickoff Meeting: 9.21.21 **COMPLETE**
- Meeting Two- Curriculum: 5.20.22 **COMPLETE**
- Meeting Three- Action Plan: **August 2022**
- Meeting Four- Campaign: **November 2022**

Curriculum timeline:

- Work with teachers/principals/ APS Curriculum & Instruction on curriculum design: **Fall 2022**
- Work with teachers/principals/ APS Curriculum & Instruction on delivery method: **Fall 2022**
- Implement in Pilot Schools: **Spring 2023**



- Revise and implement District- Wide: **School Year 2023-24**

Ongoing Processes and Resources

Traffic Safety Walk Surveys

- CMP will be reaching out to schools and partners to establish Walk to School Events or collaborate with existing events.
- [Please contact CMP if you would like to utilize the Walk Survey in your classroom or school event!](#)

Mapping Session Analysis

In Spring 2021, APS CMP conducted 11 Mapping Sessions with students across the district. The Mapping Sessions were a participatory exercise for students to express their opinions about traffic safety. We've compiled a report to assess the data from students- this information will be used to guide the developments of the APS Vision Zero Task Force.

[Read the report here.](#)

StoryMap- Engaging Students in Designing a Pedestrian Safety Program

Our team recently presented our initiative at the American Planning Association's 2022 National Planning Conference. The linked StoryMap explains our initiative, as well as how we're utilizing student feedback about pedestrian safety to design the APS Vision Zero for Youth Initiative.

APS Vision Zero Task Force Google Drive

We've put together a Google Drive Folder to access all materials pertaining to the APS Vision Zero Task Force. All of you have access to the drive and its contents, which include:

- Meeting Archive (Agendas, Notes, Slides, etc.)
- Communication Archive (Previous Task Force communication emails)
- Mapping Session Archive (Student data about traffic safety)
- Walk Survey

[CLICK HERE TO ACCESS GOOGLE DRIVE](#)

Chat Log

You
3:59 PM
Please add your name and school/organization affiliation in the chat!
Jami Jacobson
4:00 PM
Jami Jacobson APS C and I for elementary
Hugh Hulse
4:00 PM
Hugh Hulse - CABQ Parks and Rec
M Tran
4:00 PM
Manh Tran City of Albuquerque, Traffic Engineering Division
Kaly Finnell



Capital Master Plan

4:00 PM

Kalyn Finnell, APS Capital Master Plan

Jennifer Lopez

4:00 PM

Jennifer Lopez (Intern) - APS Capital Master Plan

Tammira Taylor

4:00 PM

Tammira Taylor APS Capital Master Plan

Jeffrey Tuttle

4:01 PM

Jeff Tuttle, Monte Vista ES

Marisol Fraga

4:01 PM

MariSol Fraga, Cleveland Middle School

Cordell Bock

4:06 PM

Please add your name and school/organization affiliation in the chat!

Ashleigh Curry

4:06 PM

Ashleigh Curry. Safe Routes to School Coordinator, Las Cruces Public Schools.

Willy Simon

4:16 PM

Willy Simon - MRCOG

Ben Bustos

4:30 PM

Ben Bustos, Polk Middle School

Jami Jacobson

4:38 PM

Cordell and you put the link to that doc in the chat

You

4:39 PM

<https://storymaps.arcgis.com/stories/41bba3dacc6d42639def7e5d7d3ebc24>

<https://drive.google.com/file/d/1NYaj8aTiGSftkaO9R73D8jl-vcN-VZsa/view?usp=sharing>

Travis Mckenzie

4:40 PM

Thank you everyone!

Ashleigh Curry

4:41 PM

Thank you! Great job Cordell!

Jami Jacobson

4:41 PM

Thanks!

Marisol Fraga

4:41 PM

Thank you! I think Jami had a lot of good ideas to get this to admin and teachers!

Action Items

- 1) **APS CMP to send out Action Plan Draft to Task Force**
- 2) **Task Force Members to review Action Plan Draft and leave comments/feedback/remarks on google doc.**
- 3) Task Force to provide feedback **by September 9th, 2022.**
- 4) APS CMP to finalize Action Plan after receiving Task Force feedback.