

# Kelli Joseph, Ed.D.

An award-winning, proven, visionary leader focused on providing equitable educational opportunities for learners. A dedicated educator with the skill set to ensure positive outcomes.

A focused, data-driven collaborator who listens to the concerns of stakeholder groups.

An experienced teambuilder with unyielding motivation to improve learner achievement.

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## PROFESSIONAL LEADERSHIP EXPERIENCE

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**ST. HELENA PARISH SCHOOL DISTRICT, Greensburg, LA**

**June 2011 - Present**

***Superintendent of Schools***

*Serving 1,200 learners, 3 schools, 2 programs, 185 employees, \$20+ million-dollar budget*

**INSTRUCTIONAL AND TRANSFORMATIONAL LEADERSHIP**

- Led district to become the most improved in Louisiana in 2012 and 2022.
- Increased graduation rate from 64.3% to 84.4% within a three-year period.
- Increased 2023 Cohort Graduate Rate Index from 65.3 to 93.8 in one year. (28.5 points)
- Increased 2023 Strength of Diploma Index from 75.9 to 101.1 in one year. (21.6 points)
- Increased 2023 Cohort Graduation Rate from 72.6% to 84.4% in one year. (11.8 points)
- Increased K8 Interest and Opportunities Index from 121.8 to 134.5 in one year. (12.7 points)
- Increased Dropout Credit Accumulation Index from 123.2 to 135.7 in one year. (12.5 points)
- High Proficient rating by LDOE for K-2 Early Learning Center for 2023.
- Joined the AASA Future-Focused Initiative to develop future-driven frameworks that improve learner outcomes.
- Earned CDL license to assist Transportation Department with the bus driver shortage.
- Increased academic and athletic scholarship awards each year from \$840,023 to \$3,320,502 over a five-year period.
- Increased overall progress in math performance by 15.7 points.
- Increased participation in dual enrollment and advanced placement by at least 5% each year for high school learners.
- Increased participation in the Gifted/Talented Art program by 91% within three years.
- Received a \$2 million-dollar grant from the Governor's Office to implement the STAR Academy for junior high learners.
- Improved technology for all learners by becoming a 2:1 Chromebook district.
- Created the St. Helena Virtual Academy to provide flexible education options for learners and their families.
- Revised Board policy to include a Health and Wellness Day for all employees.
- Established an Equity Design Team to identify inequitable policies and ensure inclusive practices across the district.
- Led the initiative to install fiber optic cable in the school district to increase learner access to the internet.
- Regained control of the middle school grades from the Recovery School District.
- Declared unitary status in March 2018 for the oldest desegregation cases in Louisiana history.
- Successfully negotiated the 2014 and 2019 Collective Bargaining Agreement with St. Helena Association of Educators.
- Led the initiative to change state policy regarding due process for testing irregularities.

**DISTRICT OPERATIONS AND FINANCES**

- Eliminated a \$1.5 million-dollar deficit within three years.
- Received annual audits with no exceptions and streamlined services to increase efficiency.
- Created standard operating procedures to align with updated district policies.
- After over 20 years, two new tax measures passed to fund teacher salaries and facility upgrades.
- Awarded various competitive grants totaling over \$5 million for instructional programs and technology upgrades.
- Built a new \$1.2 million music building with general fund surplus.
- Oversaw over 10 construction projects across school district.
- Increased the beginning salary for teachers from \$30,512.00 to \$41,000.00.

**BOARD RELATIONS**

- Increased the efficiency of Board business by reducing and reorganizing meeting protocols.
- Conducted annual Leadership Summit and Board Retreats to foster positive Board relations.

- Upgraded the district’s policy manual from paper-based to online service to foster transparency.
- Developed the vision and mission for the district in conjunction with Board members and key stakeholders.

**COMMUNITY ENGAGEMENT**

- Increased and modernized social media presence.
- Supported economic development opportunities for the entire community by opening a PJs Coffee House, Otis Spunkmeyer Cookie Store, Papa Johns, and Smoothie King partnerships on high school campus.
- Facilitated numerous community forums to engage the community.
- Partnered with LSUAg to build a Community Food Pantry at each school site.
- Instituted a Parent Academy that provided free courses for adults in the community.

**ST. JOHN PARISH SCHOOL BOARD, Reserve, LA**  
*School Principal, Garyville/Mt. Airy Math and Science*

**July 2005 – June 2011**

- Earned Exemplary Academic Growth performance label by increasing 14.5 points in 2010.
- Earned Recognized Academic Growth performance label by increasing 9.3 points in 2009.
- Earned Exemplary Academic Growth performance label by increasing 8.4 points in 2008.
- Created a STEM Research and Development Team to create grade-level opportunities for all learners.
- Built outdoor classroom spaces that focus on STEM.
- Applied for a \$39,000.00 grant to build a new playground for lower elementary learners.
- Rebranded the school colors and logo.
- Provided quality professional development opportunities for faculty and staff.

**ST. JOHN PARISH SCHOOL BOARD, Reserve, LA**  
*Assistant Principal, Glade School*

**January 2005 – June 2005**

- Developed “On the Same Page” manual to educate teachers regarding school procedures and policies.
- Assisted the school principal with classroom observations and teacher feedback.
- Managed discipline and operations for 6-8 grades.

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**ADDITIONAL EXPERIENCE**

**AASA National Certification Program**  
**Program Mentor**

**September 2023 - Present**

*Oversees the leadership development of six (6) school superintendents from across the nation.*

**Loyola University Women’s Leadership Academy**  
**Program Mentor**

**August 2023 - Present**

*Oversees the leadership development of participant(s) in program.*

**Southeastern Louisiana University**  
**Adjunct Professor, Department of Educational Leadership and Foundations**

**March 2023 - Present**

*Teachers EDL 642 Personnel Administration master’s level course*

**COGNIA (Formally AdvancED), Alpharetta, GA**  
**Lead Evaluator for Accreditation Review Team**

**March 2018 - Present**

*Facilitates the accreditation and certification for districts and schools*

**St. John Summer Witness Camp Director, Garyville Site**  
 Catholic Charities of New Orleans, New Orleans, LA

**June 1998 – July 2004**

**Social Studies Teacher**

**August 1998 – December 2004**

St. John the Baptist Parish School Board, Reserve, LA  
 St. James Parish School Board, Litcher, LA

**Long-term Substitute Teacher**

**January 1995 – May 1998**

St. John the Baptist Parish Alternative Program, Reserve, LA

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## EDUCATION

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<b>AASA National Superintendent Certification Program</b> American Association of School Administrators	<b>March 2021 – February 2023</b>
<b>Institute for Lay Ecclesial Ministry Program</b> Notre Dame Seminary, Lay Ministry Program	<b>January 2018 – January 2021</b>
<b>Doctor of Education</b> Southeastern Louisiana University, Educational Leadership	<b>January 2009 – December 2011</b>
<b>Master's Plus 30</b> Southeastern Louisiana University, Educational Leadership	<b>January 2009 – May 2011</b>
<b>Master of Education</b> Southeastern Louisiana University, Administration and Supervision	<b>August 2001 – May 2003</b>
<b>Bachelor of Arts in Secondary Education</b> Graduated Summa Cum Laude, Secondary Education Southern University at Baton Rouge (1990-1992) Southern University at New Orleans (1996-1998)	<b>August 1990 – May 1998</b>

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## SELECTED PROFESSIONAL PRESENTATIONS

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<b>NABSE National Conference</b> Presenter New Orleans, LA Topic: Increasing Student Achievement through the Study Whiz Pro Framework	<b>November 2023</b>
<b>Northern Arizona University</b> Guest Professor for Introduction to Research Graduate Course Tuscan, AZ Topic: Action Research	<b>December 2022</b>
<b>Southern University Law School</b> Guest Professor for Education Law Class Baton Rouge, LA Topic: A Look at Louisiana's Accountability System	<b>February 2022</b>
<b>My GritCourse Virtual Education Conference</b> Virtual Conference HBCU Spotlight Presenter	<b>August 2020</b>
<b>LASS Aspiring Superintendent's Academy</b> Baton Rouge, LA Topic: Finding Your Why: Being a Superintendent	<b>September 2018</b>
<b>Louisiana School Board Association (LSBA) Conference</b> Baton Rouge, LA Topic: Louisiana's Accountability System	<b>November 2017</b>

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## SELECTED PUBLICATIONS

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<b>When the Bar Becomes the Barrier, White Paper</b> <i>A Review of the Current Accountability System in Louisiana</i>	<b>January 2022</b>
<b>Study Whiz</b> <i>A Student Guide for Unlocking Learning Potential (published on Amazon)</i>	<b>September 2022</b>

**Accountability for All, White Paper***A Review of the Implications of the Accountability System in Louisiana and its impact on small, rural school systems***November 2017****Dissertation Topic: A Study of the Correlation Between Motion Leadership and Mindful Teaching and a Productive School Culture for Change****December 2011****PROFESSIONAL AND COMMUNITY AFFILIATIONS**

National Association of Black School Executives, Member	September 2023 – Present
Louisiana Association of Black School Executives, Founding Treasurer	October 2023 – Present
Catholic Charities Governing Board, Member	January 2022 – Present
AASA Governing Board, Member	June 2021 – Present
Regional Educational Laboratory (REL) Southwest Governing Board, Member	July 2018 – Present
ETS Professional Standards for Educational Leaders Panel	December 2018
LDOE Superintendent’s Advisory Council, Member	September 2016 – Present
LDOE Accountability Council, Member	September 2016 – Present
Krewe of Agape Carnival Organization Member, Agape Queen XVII	January 2015 – Present
Alpha Kappa Alpha Sorority, Inc. - Rho Phi Omega Chapter, Ivy Leaf Reporter	November 2015 – Present
Knights of Peter Claver Ladies Auxiliary	November 2014 – Present
Louisiana Association of School Superintendents (LASS)	June 2011 – Present
- LASS President	July 2018 – July 2019
- LASS Vice-President	July 2017 – July 2018
- LASS Secretary/Treasurer	July 2016 – July 2017
Capital Area United Way Board of Directors, Member	April 2014 – July 2021
Louisiana Association of School Executives (LASE)	December 2005 – Present

**PROFESSIONAL DEVELOPMENT HIGHLIGHTS**

The Forum for Educational Leadership Cohort 4	August 2023 – Present
ILO Group 1:1 Executive Support and Leadership Development	April 2022 – Present
Loyola Woman’s Leadership Academy	April 2021 – March 2022
Racial Equity Leadership Network (RELN) Cohort 3 Fellow	July 2020 – July 2021
Invitation to attend District Administration (DA) Leadership Institute	September 2019
CLASS Observation Training	May 2019
Math Content Leader Training	January 2019 - November 2019
Women’s Economic Development Conference	October 2018
Baton Rouge Area Chamber RFP Workshop	September 2018
Cognia Lead Evaluator Training	March 2018
Harvard Leadership School of Education	March 2013

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## AWARDS AND RECOGNITIONS

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Ambassador for AASA/Harvard University's School Management Leadership Certification Program	November 2023
2023 Sons of Promise and Daughters of Destiny Leadership Award	February 2023
2022 AASA's Women in Leadership Award Nominee	November 2022
2020 Louisiana State Superintendent of the Year	February 2020
2020 Region II Superintendent of the Year	January 2020
District Administration (DA) Outstanding District Leader	November 2019 and 2014
LPB Louisiana Public Square Panelist	January 2019
Superintendent's Advisory Council Chairperson	July 2018 – July 2019
Woman of Distinction, Girl Scout's Louisiana East	March 2017
Chairperson for East Feliciana Parish Superintendent Search	April 2015
St. Helena Person of the Year, SHAPE Organization	December 2014
St. John Parish School System Principal of the Year	April 2010